

and Colleges for Form Description Program Academic Institutes

Uruk :University

Media of College :College

Journalism Television and Radio of Department :Department Academic

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:Assistant Scientific of Name :Head Department of Name

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description program Academic

This academic program description provides a concise summary of the program's key features and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the a description of each course opportunities available. It is accompanied by .within the program

College of Media	Educational institution . ^١
Radio and television journalism	Scientific Department/Center . ^٢
Academic program description	Name of the academic or professional . ^٣ program
Bachelor of Media	Name of final certificate . ^٤
annual	Academic system: Annual/Courses/Other . ^٥
/	Accredited Certification Program . ^٦
Application in media institutions	Other external influences . ^٧
٢٠٢٤/٢٠٢٣	Date of preparation of the description . ^٨
	Academic program objectives . ^٩
A. The academic program aims to prepare specialists to practice media professions in various fields .of media in general and work in radio and television journalism in particular	
work that includes the application of media arts in all B. The academic program aims to carry out their forms in media institutions by preparing specialists with scientific media qualifications over four .years of theoretical and practical study in this field	
.range scientific research in the fields of media studiesA. The academic program aims to encour	
aims to stimulate various media activities, including news editing, program preparation and presentation, report writing, television investigation, investigative journalism, and other arts, and .sfer them to the field to develop state institutions and the private sectortran	

Required program outcomes, teaching, learning and assessment methods . ^{١٠}
A. Cognitive objectives .The academic program seeks to spread professional media culture and serve the community .^١A Preparing media graduates to provide media institutions, public governmental institutions, and .^٢A the private sector with media competencies professionals who work to convey the true image of society according to Preparing media .^٣A professional standards .Developing media ethics within media studies .^٤A Transferring advanced media experiences in Arab and foreign countries to serve the .^٥A ills among students and transferring them to the fielddevelopment of media sk .Introducing them to the media systems prevailing in various countries of the world .^٦A specific skills-b. Objectives Program .kPractical skills to ensure the application of media arts in field wor .^١B Learn new skills in the field of media work that keep pace with technical developments in the .^٢B field of media .year students-Conducting graduation projects for fourth .^٣B
Teaching and learning methods
.The method of giving lectures by the subject professor .^١ How to use electronic presentation in giving lectures using .^٢Power Point .How students prepare and deliver the lecture in the hall .^٣ Practical application method in laboratories (radio laboratory, television laboratory, computer .^٤ .(laboratory .Field application for all academic stages in the specialized subjects .^٥
Evaluation methods
.Theoretical tests .^١ .Practical tests .^٢

uation projectsGrad .٣ .Application in media institutions .٤
C. Emotional and value goals
.That students be a role model for professional scientists in their work .١A nciples The student must be familiar with the arts of media in accordance with the ethics and pri .٢A .of the profession .Developing students' creative thinking in radio and television work .٢A .Establishing friendly relations between students and community and media institutions .٤A
(oyability and personal developmentD. General and transferable skills (other skills related to empl
.The ability to write media news professionally .١D The ability to spread media culture among members of society in a way that serves the public .٢D .interest of society .Acquire media skills necessary for media work .٢D .The ability to acquire media information and employ it in the media field .٤D .Gaining media knowledge that qualifies the student to work in media institutions .٥D
Planning for personal development .١٢
.flagellations in the media field -A. Development Self .B. Time management and prioritization with the ability to work in an organized manner .c. The ability to direct and motivate others .viduals to participate in themD. Holding specialized media conferences and inviting qualified indi e. Organizing ethical and intellectual seminars that address societal issues and the role of the media .in them
(Admission criteria (setting regulations related to admission to the college or institute .١٣
n via streamliningCentral admissio
The most important sources of information about the program .١٤
College website

.Program structure				
hours Credit		name Course	code Course	stage Academic
practical	theoretical			
-	۲	Principles Public Relations	N103	First
۲	۱	Digital Media Literacy	N104	First
۲	۱	Television photography	N107	First
۲	۱	Radio and television news	N100	First
-	۲	Mass communication and its means	N109	First
۲	۱	Montage	N105	First
-	۲	Media language	N102	First
-	۲	Human rights and democracy	N108	First
-	۲	English language	N101	First
۲	۱	Calculators	N106	First
۲	۱	Radio and television directing and production	N200	Second
-	۲	Mass communication theories	N208	Second
۲	۲	Digital and computer technologies	N210	Second
-	۲	political communication	N205	Second
۲	۲	Radio Art (Program Preparation and (Presentation	N201	Second
-	۲	Media language	N209	Second
-	۲	English language	N202	Second
۲	۱	The art of voice and recitation	N206	Second
۲	۱	Radio and TV editing (interview and (investigation	FN203	Second
-	۲	Scientific research methods	N207	Second
-	۲	Media legislation and ethics	N303	Third
-	۲	public opinion	N305	Third
۲	۱	Media research and statistical applications	N308	Third
۲	۱	New media	N307	Third
۲	۱	Radio and television editing (news (reporting and correspondence	N302	Third
۲	۱	Information technology	N304	Third
-	۲	Radio and television networks	N306	Third
-	۲	English language	N300	Third
-	۲	The language of media discourse	N309	Third
۲	۱	investigative journalism	N301	Third

Journalism of Department / stage first the for courses the of Description Journalism Television and Radio

٢٠٢٤/٢٠٢٣ date preparation Description

١٠ :courses of Number

٤٠ :units of Number

units of Number semester per	of Number practical hours	Theoretical of number hours	Courses
٢	-	٢	Principles of Public Relations
٢	-	٢	Human rights and democracy
٢	-	٢	mass communication
٢	٢	١	Digital Media Literacy
٢	٢	١	Television photography
٢	-	٢	Media language
٢	-	٢	English language
٢	٢	١	Radio and television news
٢	٢	١	computer
٢	٢	١	Montage
٢٠			total the

television and Radio Department / stage first the for courses the of Description : First

٢٠٢٤/٢٠٢٣ Description numbers date journalism

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the .linked to the program description learning opportunities available. It must be

. Asst :Name Professor Relations Public of Principles :Name Course : Description Course Fahd Abboud Majeed .Dr	
University of Uruk / Faculty of Media	Educational institution -١
Radio and television journalism	Center / Scientific Department -٢
Principles of Public Relations/Phase One	code / name Course -٣
weekly	Available forms of attendance -٤
annual	Year / Semester -٥
60 hours	(total) Number of study hours -٦
2023-2024	Date of preparation of this description -٧
Course objectives -٨	
in ' Preparing and providing the student with basic information in the subject of public relations to addition: - public relations , to familiarize students with public relations To introduce the concept of and media campaigns, and to provide students with basic information about the strategies . characteristics of a successful public relations professional - .Developing students' skills in planning public relations campaigns in traditional media - lectronic public relations and creating electronic content on social students to e Introducing . media sites	

Course outcomes, teaching, learning and assessment methods -\ .
: Cognitive objectives - A 1- . Introducing the student to the concept of public relations 2- . media advertising and between Understand the relationship 3- . Learn about the origins of public relations and the stages of its development
tivesCourse specific skill objec - B 1- the art of to The student possesses specialized and technical capabilities related . communication 2- . Developing an interactive communication style 3- . Training students to create electronic blogs 4- Developing his skillful ability to respond to the call for ideas and the ability to describe the . assigned material 5- . measurement Deduction and 6- . Ability to understand the curriculum 7- . Conclusion and analysis
Teaching and learning methods
1- . Dialogue, scientific discussions and materials 2- Use of modern technologies
Evaluation methods
1- . (dialogue, discussion) exam 2- . Written exam
goals Emotional and value -C 1- . Inspiration from values, customs, traditions and social norms in public relations work 2- . Commitment to the religious controls of the targeted community in public relations work 3- . confidence through influence art courses-Boost self
(rable skills (other skills related to employability and personal developmentGeneral and transfe -D 1- . protocol and ceremonies ‘ etiquette Learn international 2- . Learn public relations terms 3- . Developing body language 4- . direct communication and Learn the art of public speaking, influence

Course structure - \)					
Evaluation method	method Teaching	topic /name Unit	learning Required outcomes	hours	week
Theoretical exam	Theoretical lectures	and definition of relations public	theoretical knowledge	2	1
Theoretical exam	Theoretical lectures	The emergence and development of public relations	theoretical knowledge	2	2
Theoretical exam	Theoretical lectures	Public relations objectives	theoretical knowledge	2	3
Theoretical exam	Theoretical lectures	Public Relations Jobs	theoretical knowledge	2	4
Theoretical exam	Theoretical lectures	The importance of public relations	theoretical knowledge	2	5
Theoretical exam	Theoretical lectures	The importance of public relations	theoretical knowledge	2	6
Theoretical exam	Theoretical lectures	The relationship between public relations and the media	theoretical knowledge	2	7
Theoretical exam	Theoretical lectures	The relationship between public relations and advertising	theoretical knowledge	2	8
Theoretical exam	Theoretical lectures	relations and public advertising	theoretical knowledge	2	9
Theoretical exam	Theoretical lectures	Public Relations Audience	theoretical knowledge	2	10
Theoretical exam	Theoretical lectures	Communication methods in public relations	theoretical knowledge	2	11
Theoretical exam	Theoretical lectures	Communication methods in public relations	theoretical knowledge	2	12
Theoretical exam	Theoretical lectures	Work ethics in public relations	theoretical knowledge	2	13
Theoretical exam	Theoretical lectures	Public Relations Pioneers	theoretical knowledge	2	14
First semester exam				2	15
Theoretical exam	Theoretical lectures	Scientific research in public relations	theoretical knowledge	2	1
Theoretical exam	Theoretical lectures	Planning in Public Relations	theoretical knowledge	2	2
Theoretical exam	Theoretical lectures	Organization in Public Relations	theoretical knowledge	2	3
Theoretical exam	Theoretical lectures	Leadership in Public Relations	theoretical knowledge	2	4
Theoretical exam	Theoretical lectures	Public Relations Coordination	theoretical knowledge	2	5

Theoretical exam	Theoretical lectures	Organizational Communication in Public Relations	theoretical knowledge	2	6
Theoretical exam	Theoretical lectures	up in public -Follow relations	theoretical knowledge	2	7
Theoretical exam	Theoretical lectures	Evaluation in Public Relations	theoretical knowledge	2	8
Theoretical exam	Theoretical lectures	Public Relations Training	theoretical knowledge	2	9
Theoretical exam	Theoretical lectures	Public Relations Practice Model	theoretical knowledge	2	10
Theoretical exam	Theoretical lectures	Public Relations in Iraq	theoretical knowledge	2	11
Theoretical exam	Theoretical lectures	Characteristics of public relations in Iraq	theoretical knowledge	2	12
Theoretical exam	Theoretical lectures	Scientific methods in public relations practice	theoretical knowledge	2	13
	Theoretical lectures	Digital Public Relations	theoretical knowledge	2	14
Second semester exam				2	15

Infrastructure - ١٢

Classrooms, science laboratories, and institutional sites

- 1- .Sh Public Relations / Dr. Jassim Tariq of Principles Basic
- 2- -Public Relations Theory and Practice / Dr. Abdul Razzaq Al Dulaimi

) Main references -٢
(sources

Media Researcher Magazine / Public Relations Association Magazine

Recommended - A
) books and references
practical journals,
(... 'reports

Digital Communication Platform www.dcc-iq.com

Electronic - B
references, websites

Curriculum Development Plan - ١٣

- 1- . Electronic public relations campaigns application
- 2- . Electronic public relations advertising application
- 3- . Practical activities in hotels, tourism and travel companies, airports and museums
- 4- . Practical practices in reception and hospitality

.M.M :Professor Course Democracy and Rights Human :Title Course : Description Course
Farhan Mohammed Haider

of Uruk Faculty of Media/University

Educational institution - ١

Radio and Television Journalism Department	Scientific Department/Center - ٢
Human rights and democracy	Course name/code - ٣
weekly	Available forms of attendance - ٤
Annual/First/Second	Semester/Year - ٥
٦٠ = ٢ hours x ٣٠	(Number of study hours (total - ٦
٢٠٢٤/٢٠٢٣	Date of preparation of this description - ٧

Course objectives - ٨

This course examines the concept of human rights and democracy and their related aspects, in addition to the foundations of human rights and the inputs and outputs of those ion types of human rights organizat the rights, including rights and duties, as well as making and the factors influencing it within the media -formal and informal), decision) institution, the characteristics of human rights, and shedding light on the most important obstacles to obstacles that hinder those rights, such as administrative corruption and dialogue, and the most important means aimed at peaceful coexistence, in addition to the main axis, i.e. the basic concept currently prevailing regarding the management of those .htsrights and the democratic standards that lead to modern human rig

Course outcomes, teaching, learning and assessment methods - ١٠

Cognitive objectives -A

1. Knows the concept of human rights
2. Understands the importance and foundations of modern human rights
3. Acquires strategic management skills for rights and duties
4. making in all institutions-Analyzes the vocabulary of legal decision
5. He compares the types of rights that exist in the world, and seeks the best way to .acquire his rights

Course specific skill objectives -B

1. .It lies in the essence of what rights are sought
2. It applies the components of the strategic rights management of the individual .and the state
3. .Develops strategic plans to access rights

Teaching and learning methods

1. Discussion and seminar method
2. How to use electronic presentation usingPower Point .
3. .Cooperative learning method

Evaluation methods

1. .Observing the student's behavior inside the hall
2. .Follow up on the student's cumulative record
3. .Daily and monthly testing

Emotional and value goals -C

.1.Knowledge of rights and their proper use in media work .1

.2.Establishing ethics in dealing with rights and duties .2

.3. Identify the need for useful rights, search for them, and use them to build the self, .3
 .which is part of building society

General and transferable skills (other skills related to employability and personal -D (development

1. building and -Using modern rights, especially those that keep pace with self building, in preparing and disseminating constructive rights through media -community .material
2. .Learn how to be aware of your rights and how to claim them
3. raising -uate rights and democracy in awarenessDeveloping skills to eval .dissemination

Course structure -11

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
and discussion Exam	Theoretical lecture and electronic	The concept of human rights	Human rights and democracy	٢	١
and discussion Exam	Theoretical lecture and electronic	Types and generations of human rights	Human rights and democracy	٢	٢
and discussion Exam	Theoretical lecture and electronic	Human rights in ancient civilizations	Human rights and democracy	٢	٣
and discussion Exam	Theoretical lecture and electronic	Human rights in the civilization of Mesopotamia	Human rights and democracy	٢	٤
and discussion Exam	Theoretical lecture and electronic	Human rights in heavenly religions	Human rights and democracy	٢	٥
Workshop and exercises	Theoretical lecture and electronic	Human rights sources	Human rights and	٢	٦

			democracy		
and discussion exam	Theoretical lecture and electronic	French Declaration of the Rights of Man and of the Citizen	Human rights and democracy	۲	۷
and discussion Exam	Theoretical lecture and electronic	Universal Declaration of Human Rights	Human rights and democracy	۲	۸
and discussion Exam	Theoretical lecture and electronic	International human rights covenants	Human rights and democracy	۲	۹
Exercises and discussion	Theoretical lecture and electronic	NGOs and human rights	Human rights and democracy	۲	۱۰
Discussion	Theoretical lecture and electronic	The concept of women's empowerment	Human rights and democracy	۲	۱۱
Exam and discussion	Theoretical lecture and electronic	Violence against women	Human rights and democracy	۲	۱۲
and discussion Exam	Theoretical lecture and electronic	Convention on the Elimination of All Forms of Discrimination against Women	Human rights and democracy	۲	۱۳
and discussion Exam	Theoretical lecture and electronic	Human Rights and Media Ethics	Human rights and democracy	۲	۱۴
Exam	Theoretical lecture and electronic	First semester exam	Human rights and democracy	۲	۱۵
-----	-----	Spring break	-----	-----	-----
Exam and discussion	Theoretical lecture and electronic	of The concept democracy and its implications	Human rights and democracy	۲	۱
Exam and discussion	Theoretical lecture and electronic	The historical path of democracy	Human rights and democracy	۲	۲
Exam and discussion	Theoretical lecture and electronic	Pillars of democracy	Human rights and democracy	۲	۳

Exam and discussion	Theoretical lecture and electronic	Goals of democracy	Human rights and democracy	۲	۴
Exam and discussion	Theoretical lecture and electronic	Types of democracy	Human rights and democracy	۲	۵
Discussion and exercises	Theoretical lecture and electronic	The foundations of a democratic state	Human rights and democracy	۲	۶
and discussion Exam	Theoretical lecture and electronic	Obstacles to the establishment of a democratic state	Human rights and democracy	۲	۷
and discussion Exam	Theoretical lecture and electronic	The concept of the constitution and its types	Human rights and democracy	۲	۸
Exam and discussion	Theoretical lecture and electronic	The concept of the political system and its types	Human rights and democracy	۲	۹
Exam and discussion	Theoretical lecture and electronic	human trafficking	Human rights and democracy	۲	۱۰
Exam and discussion	Theoretical lecture and electronic	human organ trafficking	Human rights and democracy	۲	۱۱
discussion	Theoretical lecture	Freedom, its content and types	Human rights and democracy	۲	۱۲
discussion	Theoretical lecture	Tolerance and peaceful coexistence within society	Human rights and democracy	۲	۱۳
discussion	Theoretical lecture	Causes and motives of extremism and terrorism and ways to combat them	Human rights and democracy	۲	۱۴
Exam	Theoretical lecture	Second semester exam	Human rights and democracy	۲	۱۵

: Infrastructure -

- Internet connection service
- smart board
- Data show display device

Curriculum Development Plan - ١٣

Addressing the issues of human rights and democracy - ١

.Discussing modern theories applied to human rights - ٢

.Adopting modern terminology used in modern sources - ٤

Reviewing human rights experiences in Arab countries and countries interested in - ٥
.developing human capabilities

Referring to modern foreign sources in constitutional law by using the World Wide - ٦
.(Web (Internet

- ١٤

1- Amer Hassan Fayyad, Public Opinion and Kutub and -nd ed., Dar Al'Human Rights, .٢٠٠٣ Watha'iq, -Al 2- Muhammad Abdul Jabbar Shabut, Steps in Building the Modern State, Citizenship ,١ .and Coexistence Magazine, Issue No ,February, Watan Center for Studies, Uruk .٢٠٠٧	(Main References (Sources
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Course Media its and Communication Mass :Title Course :Description Course
Baaroor Karim Zainab .Ms :Professor

University of Uruk / Faculty of Media	Educational institution - ١
Radio and television journalism	Scientific Department/Center - ٢
Communication methods	Course name/code - ٣
weekly	Available forms of attendance - ٤
annual	Semester/Year - ٥

hours ٦٠	(Number of study hours (total -٦
٢٠٢٤/٢٠٢٣	Date of preparation of this -٧ description
Course objectives -٨	
• Qualifying and providing the student with basic information in the subject of .communication media • Identify the most important and prominent forms and patterns of .communication and the elements of the communication process • f communication development and the characteristics of o five stages Identify the .communication according to the means • Studying communication objectives according to its patterns and identifying its .most important obstacles	

Course outcomes, teaching, learning and assessment methods -٩٠
Cognitive objectives -A Defining concepts related to communication and concepts close to it -٩١ Identifying the elements and components of the communication process and its most -٩٢ .prominent foundations Historical description of the stages of development of media -٩٣ Comparison between forms of communication in light of goals, functions and general -٩٤ .eaturesf
Course specific skill objectives -B .The course is not about skills, but only about knowledge
Teaching and learning methods
.Presenting the course material to students through the lecture method . working papers and office reports Assigning students to prepare Preparing electronic information slides using thePower Point program
Evaluation methods
. Daily, monthly and final tests . Research paper tests to field monitoring Tests related
Emotional and value goals -C .There are no emotional aspects in the course
General and transferable skills (other skills related to employability and personal -D (development 1. Verbal communication 2. collective the job 3. And verification Analysis 4. the time administration

5. . the job in And motivation Initiative

Course structure - ١١

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	hours	week
Theoretical exam	Theoretical lectures	Defining the basic concepts of communication	Definition and definition of concepts	٢	١
Theoretical exam	Theoretical lectures	Foundations of the communication process	Introducing students to these pillars	2	٢
Theoretical exam	Theoretical lectures	Components and elements of the communication process	Introducing students to the governing principles of the communication process	2	٣
Theoretical exam	Theoretical lectures	Types of communication according to language	Revealing the most important classifications	2	٤
Theoretical exam	Theoretical lectures	Types of communication according to the job	Revealing the most important classifications	2	٥
Theoretical exam	Theoretical lectures	Types of communication according to the purpose	Revealing the most important classifications	2	٦
Theoretical exam	Theoretical lectures	Communication barriers	Definition and description	2	٧
Theoretical exam	Theoretical lectures	The sender and his success factors	Identity and essence	2	٨
Theoretical	Theoretical	The message	Identity and	2	٩

exam	lectures	and its success factors	essence		
Theoretical exam	Theoretical lectures	The method and its success factors	Identity and essence	2	١٠
Theoretical exam	Theoretical lectures	Audience and exposure	Identity and essence	2	١١
Theoretical exam	Theoretical lectures	Response and Echo	Identity and essence	2	١٢
Theoretical exam	Theoretical lectures	Impact and influence	Learn about the most important Arab networks	2	١٣
Theoretical exam	Theoretical lectures	Functions of communication media for the individual and society	Renewing identity and essence	2	١٤
Theoretical exam	Theoretical lectures	First semester exam	exam	2	١٥
Theoretical exam	Theoretical lectures	The emergence and development of journalism	Definition and briefing	2	١٦
Theoretical exam	Theoretical lectures	The emergence and development of radio	Definition and briefing	2	١٧
Theoretical exam	Theoretical lectures	The origin and development of television	Definition and briefing	2	١٨
Theoretical exam	Theoretical lectures	Communicative characteristics of journalism	Determine general characteristics	2	١٩
Theoretical exam	Theoretical lectures	Communicative characteristics of radio	Determine general characteristics	2	٢٠
Theoretical exam	Theoretical lectures	Communicative characteristics of television	Determine general characteristics	2	٢١

Theoretical exam	Theoretical lectures	Contact Forms	Theoretical description and structural presentation	2	٢٢
Theoretical exam	Theoretical lectures	Linear models	Define properties and applications	2	٢٣
Theoretical exam	Theoretical lectures	Functional models	Define properties and applications	2	٢٤
Theoretical exam	Theoretical lectures	Interactive models	Define properties and applications	2	٢٥
Theoretical exam	Theoretical lectures	mass communication	Defining concepts according to the literature	2	٢٦
Theoretical exam	Theoretical lectures	mass communication	Professional and technical description	2	٢٧
Theoretical exam	Theoretical lectures	Characteristics of mass communication	Revealing general and specific properties	2	٢٨
Theoretical exam	Theoretical lectures	Internet as a means of communication	Learn about the communication aspects of the .Internet	2	٢٩
Theoretical tests	Theoretical tests	Second semester exam	Second semester exam	2	٣٠
Infrastructure - ١٢					
nothing			Required textbooks - ١		
Dr. Wissam Fadel. Communication and its Personal, Mass, and Interactive Means, ٢٠١٨ Abu Dhabi,			(Main references (sources - ٢		
1. Barry M. Leiner et al 'A Brief History of the Internet 'Journal			Books and references -A recommended (practical journals, (.reports, etc		

of ACM SIGCOMM Computer Communication Review ‘vol.39 ‘no.5 ‘2009 . 2. Raphael Cohen ‘Internet History ‘International Journal of Technoethics ‘vol.2 ‘no.2 ‘2011. 3. Barry M. Leiner et al ‘A Brief History of the Internet ‘Journal of ACM SIGCOMM Computer Communication Review ‘vol.39 ‘no.5 ‘2009.	
	Electronic references, websites -B
Curriculum Development Plan - ١٣	
1. Keeping pace with technological developments in communication concepts with the emergence of new means and applications 2. Expanding the theoretical literature that supports the description of . communication as an independent science	

.Dr .Asst :Name Professor Literacy Digital and Media :Name Course :Description Course Hussein Abdul Adnan Haider	
Media/University of Uruk Faculty of	Educational institution - ١
Radio and television journalism	Scientific Department/Center - ٢
Media and digital literacy	Course name/code - ٣
weekly	Available forms of attendance - ٤
annual	Semester/Year - ٥
hours ٦٠	(Number of study hours (total - ٦
٢٠٢٤/٢٠٢٣	Date of preparation of this - ٧ description
٨/ Course objectives -	
A- The course aims to identify the areas of reflection of technological development on the media	
B- This course aims to identify the characteristics, features and advantages of social	

.networking sites

T- This course aims to understand the negative effects on the individual receiving
 .information from social media

Course outcomes, teaching, learning and assessment methods -١٠**Cognitive objectives -A**

.The student acquires knowledge of lifestyles and psychological and social changes .١
 o the The student acquires the skill to interpret and understand behavior according t .٢
 .theories that study this important variable

Course specific skill objectives -B

.media and digital education The student should understand how to deal with .١
 .To know how to interact with the scientific material .٢

Teaching and learning methods

Lectures throw Method-١

-2 Student groups

-3 workshops

-4 Reports and studies

٥- .Use visual aids and graphics that bring the meaning closer to the student

Evaluation methods

. Examinations of all kinds -١

-2 . Feedback from students

. Reports and studies -٢

Emotional and value goals -C

Teaching the student to respond to the scientific and professional evidence required .١
 .to find a solution to the problem

Educating the student to follow scientific and ethical principles in a manner .٢
 .consistent with the love of the homeland and society

.Harnessing the student's energy towards a better future for society .٣

**General and transferable skills (other skills related to employability and personal -D
 (development**

Communication -١D Verbal

Work -٢D collective

Analysis -٣D And verification

Communication -٤D Written

Planning -٥D and organization

Flexibility -٦D

D7- the time Management

D8- . the job in And motivation Initiative

Course structure -١١

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	hours	week
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Theoretical exam	Theoretical lectures	Why do we study digital media ?literacy	Media and digital literacy	٢	١
Theoretical exam	Theoretical lectures	The concept of media and digital literacy	Media and digital literacy	٢	٢
Theoretical exam	Theoretical lectures	Media handling skills	Media and digital literacy	٢	٣
Theoretical exam	Theoretical lectures	Benefits of studying digital media literacy	Media and digital literacy	٢	٤
Theoretical exam	Theoretical lectures	The goal of digital media literacy	Media and digital literacy	٢	٥
Theoretical exam	Theoretical lectures	media What does ? literacy include	Media and digital literacy	٢	٦
Theoretical exam	Theoretical lectures	The importance of media education	Media and digital literacy	٢	٧
Theoretical exam	Theoretical lectures	The humanitarian responsibility of the media	Media and digital literacy	٢	٨
Theoretical exam	Theoretical lectures	Media institutions and their ethical role in cultural interaction	Media and digital literacy	٢	٩
Theoretical exam	Theoretical lectures	Codes of Professional Conduct and Codes	Media and digital	٢	١٠

		of Honor	literacy		
Theoretical exam	Theoretical lectures	New media	Media and digital literacy	۲	۱۱
Theoretical exam	Theoretical lectures	What is meant by 'new media	Media and digital literacy	۲	۱۲
Theoretical exam	Theoretical lectures	features	Media and digital literacy	۲	۱۳
Theoretical exam	Theoretical lectures	new Features of media	Media and digital literacy	۲	۱۴
Theoretical exam	Theoretical lectures	The difference between new media and traditional media	Media and digital literacy	۲	۱۵
exam Theoretical	Theoretical lectures	citizen journalist	Media and digital literacy	۲	۱۶
Theoretical exam	Theoretical lectures	Characteristics of citizen journalism	Media and digital literacy	۲	۱۷
Theoretical exam	Theoretical lectures	Media methods of influence	Media and digital literacy	۲	۱۸
Theoretical exam	Theoretical lectures	Media Gatekeeper	Media and digital	۲	۱۹

			literacy		
Theoretical exam	Theoretical lectures	affecting Factors the work of the media gatekeeper	Media and digital literacy	٢	٢٠
Theoretical exam	Theoretical lectures	Agenda setting and prioritizing	Media and digital literacy	٢	٢١
Theoretical exam	Theoretical lectures	Knowledge and acquisition of culture in the surrounding context	Media and digital literacy	٢	٢٢
exam Theoretical	Theoretical lectures	Media cadres	Media and digital literacy	٢	٢٣
Theoretical exam	Theoretical lectures	The most important mechanisms for media framing	Media and digital literacy	٢	٢٤
Theoretical exam	Theoretical lectures	media misinformation	Media and digital literacy	٢	٢٥
Theoretical exam	Theoretical lectures	hate speech	Media and digital literacy	٢	٢٦
Theoretical exam	Theoretical lectures	Forms of hate speech	Media and digital literacy	٢	٢٧
Theoretical exam	Theoretical lectures	Stereotyping and stereotyping	Media and digital literacy	٢	٢٨

Theoretical exam	Theoretical lectures	Generalization and stereotyping	Media and digital literacy	٢	٢٩
Theoretical exam	Theoretical lectures	Stereotype concept	Media and digital literacy	٢	٣٠

Infrastructure - ١٢

٢٠١٠)Shammari -Fahd bin Abdul Rahman Al). How -Media Education do we deal with the media	Required textbooks -١
Introduction : Why Media Education? www.saudimediaeducation.org	Main references -٢ (sources)
Introduction : Why Media Education? www.saudimediaeducation.org	Books and references -A recommended (practical (.journals, reports, etc
http://petra.gov.jo/Include/InnerPage.jsp?ID=80257&lang=ar&name	Electronic references, -B websites

Curriculum Development Plan - ١٣

Vocabulary for the curricula within the development taking Addition .١
 %٥not exceeding place in the curriculum, at a rate

.Dr .Prof :Professor Course Photography Television : Name Course : Description Course Jassim Hamoudi	
College of Media -University of Uruk	Educational institution -١
Radio and television journalism	Scientific Department/Center -٢
(Television Photography (First Stage	Course name/code -٣
weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤/٢٠٢٣	Date of preparation of this -٧ description
٨/ Course objectives -	

The course aims to introduce the student to photography in general and television photography in particular, starting with the principles of photography and its importance, and ending with how to use and work with the television camera

Course outcomes, teaching, learning and assessment methods -١٠

Cognitive objectives -A

Familiarity with television photography and its principles .١

.Learn about the types of cameras, their uses, and how they work .٢

e importance of each, especially television images. Identify the types of images and th .٣
and photography

Course specific skill objectives -B

Knowing the photographer's work .١

How to use the TV camera .٢

.Learn how to produce applied photography projects inside and outside the studio .٣

Teaching and learning methods

Theoretical and practical lectures .١

Using the college studios for practical education, using cameras, and fully applying .٢
.everything studied theoretically

.Theoretical and practical assignments given to students .٣

uation methodsEval

(Daily tests (theoretical and practical .١

Monthly and semester exams .٢

Producing special projects by students .٣

Emotional and value goals -C

Expanding the student's horizons to understand the media process and its .١
.importance

Raising the student's level of thinking by giving value to photography and its role in .٢
.conveying the truth

.Teaching the student to be emotional, neutral, and ethical when photographing .٣

General and transferable skills (other skills related to employability and personal -D (development

.Increase the student's knowledge of television photography .١

Working on the student's mastery of photography skills and how to employ them in .٢
.kmedia wor

Providing all practical capabilities to develop the student's skills to achieve success .٣
.and creativity in his future work

Course structure -١١

Evaluation method	Teaching	topic /Unit name	Required	hours	week
-------------------	----------	------------------	----------	-------	------

	method		learning outcomes		
Theoretical and practical test	Theoretical and practical	The concept of image and photography	Learn about these concepts and their importance	۲	۱
Theoretical and practical test	Theoretical and practical	The origin and development of the image	A historical overview of the image and its development	۲	۲
Theoretical and practical test	Theoretical and practical	Image types	Recognizing all types of images, especially television and photography	۲	۳
Theoretical and practical test	Theoretical and practical	Image elements	-Main and sub image elements and how to identify them	۲	۴
Theoretical and practical test	Theoretical and practical	The informational function of the image	Functions and media importance of the image	۲	۵
Theoretical and practical test	Theoretical and practical	Camera and its types	Photographic and television cameras and use-dual	۲	۶
Theoretical and practical test	Theoretical and practical	Principles of photography	Basic principles of photography in general and television in particular	۲	۷
Theoretical and practical test	Theoretical and practical	Types of TV cameras	Cameras analog) -digital) -and (portable (field	۲	۸
Theoretical and practical test	Theoretical and practical	TV camera parts	-Main and sub parts of the camera	۲	۹
Theoretical and practical test	Theoretical and practical	Working on a TV camera	How to operate a TV camera, how it works,	۲	۱۰

			and how to compose the image		
Theoretical and practical test	Theoretical and practical	Portable Camera (News)	Learn how it works, operates and works on it	۲	۱۱
Theoretical and practical test	Theoretical and practical	Essential things to consider when taking photos	shooting -Pre	۲	۱۲
Theoretical and practical test	Theoretical and practical	Basic things to consider when shooting	During filming	۲	۱۳
Theoretical and practical test	Theoretical and practical	Basic things to consider when shooting	shooting-Post	۲	۱۴
Theoretical and practical test	Theoretical and practical	Lighting in photography	Natural and artificial lighting	۲	۱۵
Theoretical and practical test	Theoretical and practical	Types of shots	Learn about the types of shots in photography	۲	۱۶
Theoretical and practical test	Theoretical and practical	Types of shots	Learn about the types of shots in photography	۲	۱۷
Theoretical and practical test	Theoretical and practical	camera angles	Learn about the types of angles	۲	۱۸
Theoretical and practical test	Theoretical and practical	camera angles	Learn about the types of angles	۲	۱۹
Theoretical and practical test	Theoretical and practical	camera movements	Recognizing camera movements	۲	۲۰
Theoretical and practical test	Theoretical and practical	movements camera	Recognizing camera movements	۲	۲۱
Theoretical and practical test	Theoretical and practical	camera lenses	Learn about its types, openings, and	۲	۲۲

			uses		
Theoretical and practical test	Theoretical and practical	Characteristics of a photojournalist and media professional	Qualities required for a photojournalist and media professional	٢	٢٣
Theoretical and practical test	Theoretical and practical	Camera mounts	Types of camera mounts and their uses	٢	٢٤
Theoretical and practical test	Theoretical and practical	Basic camera no's	Things that should be avoided by the photographer	٢	٢٥
Theoretical and practical test	Theoretical and practical	Digital image editing and processing	Learn about montage and how to process images	٢	٢٦
Theoretical and practical test	Theoretical and practical	Television and cinematography	The difference between these two types of photography	٢	٢٧
practical control	practical	Start the field photography process	Divide students into groups	٢	٢٨
practical control	practical	Student projects	Each student films a TV project	٢	٢٩
practical control	practical	Project evaluation	Presentation, discussion and evaluation of projects	٢	٣٠

Infrastructure - ١٢

-----	Required textbooks - ١
1- Ali Abbas Fadel, The Image in International News Agencies, Osama Mans Publishing House, Amman, ٢٠١٣ 2- Kutub, -Kamal Mahgoub, Television Photography, Dar Al ٢٠٠٧Cairo, 3- Shaheen, Revolution in the Age of the Image, Mansour Kutub, Cairo-Dar Al	(Main references (sources - ٢
Theses and dissertations on television images and photography techniques globally, regionally and locally	Books and references -A recommended (practical (.journals, reports, etc

Global TV Filming Sites	nic references, Electro -B websites
Curriculum Development Plan - ١٢	
. Giving greater importance to the practical side of television photography . ١	

Assistant is teacher subject The Language Media :Name Course :Description Course Kitab Shaker .Dr Professor	
University of Uruk / Faculty of Media	Educational institution - ١
Radio and television journalism	Scientific Department/Center - ٢
Media language	Course name/code - ٣
weekly	Available forms of attendance - ٤
annual	Semester/Year - ٥
hours ٦ .	(Number of study hours (total - ٦
٢٠٢٤/٢٠٢٣	Date of preparation of this description - ٧
^/ Course objectives -	
.Introducing students to the concept of media language . ١	
.Correcting the tongue in terms of identifying the points of articulation of letters . ٢	
Teaching the student to care about the Arabic language and to go beyond the colloquial . ٣ .dialect	
Developing the student's spelling and writing skills and abilities so that he can write correctly - ٤ .in all aspects	
. Helping the student understand complex structures and obscure styles - ٥	
Developing students' literary and creative abilities so that they can express themselves - ٦ .correctly	
Accustoming the student to the method of logical thinking in presentation and analysis, - ٧ .linguistic errors especially in exercises on correct reading, and avoiding common	

Course outcomes, teaching, learning and assessment methods - ١ .
Cognitive objectives -A Definition in Arabic . ١ to Arabic grammar rules Introduction . ٢ media language Definition of . ٣

Course specific skill objectives -B
 . Test students on spelling mistakes . ١
 Tests on how to formulate media language . ٢
 . Test students for grammatical errors . ٣

Teaching and learning methods

1. Use of educational tools
2. Training and practicing the pronunciation of letters
3. Method of dialogue and discussion
4. How to use the electronic offer
5. Record audio and video clips
6. questions How to ask

Evaluation methods

Daily tests . ١
 Audio recording . ٢
 Daily duty/assignment . ٣
 Monthly exams . ٤

Emotional and value goals -C

Achieving a knowledge level in the Arabic language . ١
 Cognitive investigation in media language . ٢
 .Developing the student's ability to detect linguistic errors . ٣

(General and transferable skills (other skills related to employability and personal development -D

Good linguistic formulation of the media material . ١

.media material Addressing spelling and grammatical errors in the . ٢

Course structure - ١ ١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Theoretical test	theoretical	the language	Media language	٢	١
Theoretical test	theoretical	Language characteristics		٢	٢
Theoretical test	theoretical	Levels of linguistic expression		٢	٣
Theoretical test	theoretical	noun,) Parts of speech (verb, and particle		٢	٤
Theoretical test	theoretical			٢	٥
Theoretical test	theoretical	Pronouns		٢	٦

Theoretical test	theoretical	Interrogative pronouns		٢	٧
Theoretical test	theoretical	Verb names		٢	٨
Theoretical test	theoretical	Demonstrative pronouns		٢	٩
Theoretical test	theoretical	Relative pronouns		٢	١٠
Theoretical test	theoretical	past tense -Verbs		٢	١١
Theoretical test	theoretical	present tense verb		٢	١٢
Theoretical test	theoretical	imperative verb		٢	١٣
Theoretical test	theoretical	The letter		٢	١٤
Theoretical test	theoretical	Mistakes in writing the long taa and the short taa		٢	١٥
Theoretical test	theoretical	First semester exam		٢	١٦
Theoretical test	theoretical	Diacritical marks		٢	١٧
Theoretical test	theoretical	The five names		٢	١٨
Theoretical test	theoretical	The other weak present tense verb		٢	١٩
Theoretical test	theoretical	Defective noun		٢	٢٠
Theoretical test	theoretical	The defective noun		٢	٢١
Theoretical test	theoretical	extended noun		٢	٢٢
Theoretical test	theoretical	Muthanna		٢	٢٣
Theoretical test	theoretical	Sound masculine plural		٢	٢٤
Theoretical test	theoretical	Sound feminine plural		٢	٢٥
Theoretical test	theoretical	plural of brokenness		٢	٢٦
Theoretical test	theoretical	Ways to collect nouns		٢	٢٧
Theoretical test	theoretical	Examples from the media language		٢	٢٨
Theoretical test	theoretical	Mistakes in writing the letter taa at the end of the word		٢	٢٩

Theoretical test	theoretical	Second semester exam		٢	٣.
Infrastructure - ١٢					
nothing			Required textbooks - ١		
-Media and Language, Dr. Muhammad Abdul Muttalib Al Baka The Language of Media between Classical and Colloquial Baka-Muttalib al-Arabic, Dr. Muhammad Abd al The role of media language in raising the cultural level of .society The Crisis of the Arabic Language in Contemporary .Hasan-Media, Mustafa Muhammad al .Language of Arabic Media, Hussein Ali Muhammad The .Say, and don't say, Dr. Mustafa Jawad			(Main references (sources - ٢		
			Books and references -A recommended (practical journals, (.reports, etc		
Specialized websites			Electronic references, websites -B		
Curriculum Development Plan - ١٣					
Vocabulary for the curricula within the development taking place in the curriculum, at Addition . ١					
%٥٠a rate not exceeding					

Israa .Dr . Asst :Name Professor Language English :Name Course :Description Course Jafar Baqer	
University of Uruk / Faculty of Media	Educational institution - ١
Radio and Television Journalism Department	Center / Scientific Department - ٢
English	code / name Course - ٣
weekly	Available forms of attendance - ٤
annual	Year / Semester - ٥
60hour	(total) Number of study hours - ٦
٢٠٢٤/٢٠٢٣	Date of preparation of this description - ٧

Course objectives -/Λ

Acquire basic language skills

Course outcomes, teaching, learning and assessment methods -\) .

Cognitive objectives

Acquire the linguistic bases that enable the students to participate in exchanging intellectual knowledge.

Course specific skill objectives - B

Develop their linguistic competence.

Develop their intellectual ,personal ,and professional abilities.

Teaching and learning methods

1.Theoretical lectures

2. Using electronic display method and computer programs

3. Duties and daily tests

Evaluation methods

1. Daily tests (nuts)

2. Weekly duties

3. Written examination

goals Emotional and value -C

Qualifying general skill

(other skills related to employability and personal development) General and transferable skills - D

1.Develop student's self-abilities

2. Develop the student's reading and writing capabilities and the correct pronunciation of the English letters

Course structure -\)\

Evaluation method	Teaching method	topic / Unit name	Required learning outcomes	hours	week
Test	powerpoint with explanation	unit one grammatical subject	English	2	1
Test	powerpoint with explanation	unit one reading passage	English	2	2
Test	powerpoint with explanation	unit two grammatical subject	English	2	3
Test	powerpoint with	unit two listening skills	English	2	4

	explanation				
Test	powerpoint with explanation	unit three grammatical subject	English	2	5
Test	powerpoint with explanation	unit three vocabulary subject	English	2	6
Test	powerpoint with explanation	unit four grammatical subject	English	2	7
T est	powerpoint with explanation	unit four writing methods	English	2	8
Test	powerpoint with explanation	unit five grammatical subject	English	2	9
Test	powerpoint with explanation	unit five speaking subject	English	2	10
Test	powerpoint with explanation	unit six grammatical subject	English	2	11
Test	powerpoint with explanation	unit six conversation practise	English	2	12
Test	powerpoint with explanation	revision	English	2	13
Test	powerpoint with explanation	revision	English	2	14
Test		first term exam	English	2	15
Test	powerpoint with explanation	unit seven grammatical subject	English	2	16
Test	powerpoint with explanation	unit seven translation methods	English	2	17
Test	powerpoint with explanation	unit eight grammatical subject	English	2	18

Test	powerpoint with explanation	unit eight media terms	English	2	19
Test	powerpoint with explanation	unit nine grammatical subject	English	2	20
Test	powerpoint with explanation	unit nine reading passage	English	2	21
Test	powerpoint with explanation	unit ten grammatical subject	English	2	22
Test	powerpoint with explanation	unit ten vocabulary lesson	English	2	23
Test	powerpoint with explanation	unit eleven grammatical subject	English	2	24
Test	powerpoint with explanation	unit eleven writing methods	English	2	25
Test	powerpoint with explanation	unit twelve grammatical subject	English	2	26
Test	powerpoint with explanation	unit twelve reading comprehension	English	2	27
Test	powerpoint with explanation	revision	English	2	28
Test	powerpoint with explanation	revision	English	2	29
Test		second term exam	English	2	30

headway plus beginner level		Required textbooks -١
the textbook and websites		(sources) Main references -٢

Curriculum Development Plan - ١٣

1. Adding translation and media terms to enhance the student's abilities concerning College of Media issues.

.M.M :Name Professor News Television and Radio :Name Course :Description Course
Aliwi Jabbar Adel

College of Media / University of Uruk

Educational institution - ١

Radio and television journalism

Scientific Department/Center - ٢

Radio and television news

Course name/code - ٣

weekly

Available forms of attendance - ٤

annual

Semester/Year - ٥

weeks ٣٠ hours x ٣ study hours: ٩٠

(Number of study hours (total - ٦

٢٠٢٤/٢٠٢٣

Date of preparation of this description - ٧**٨/ :Course objectives -**

Explaining the importance of various events and facts, the need of societies for them, - ١
news knowledge , how to benefit from information and data, and how to apply them in the
.field of building news bulletins

Learn about news, its .nd how to deal with it need for societies to know about it a The - ٢
. types, characteristics and features

Education and training on the ability to search for news sources, explain their - ٣
ling importance in terms of credibility for the public, and build scientific decisions on dea
with them.

Knowledge of using modern technologies used in newsrooms and their use and - ٤
.employment in various aspects of radio and television editing

Identifying other technical departments related to newsrooms, such as archives, - ٥
graphics , and other bodies supporting the work, such as correspondents, ' editing
.directors, and others

Identifying the characteristics of radio and television journalism and how they cover - ٦
.msnews and construct summaries, news bulletins, and various news progra

Developing students' skills in dealing with news and its various sources and - ٧
presenting it according to the rules upon which it is built, so that the student can
.distinguish between them and know how to deal with them

rominent schools and theories related to news editing, the ability Identifying the most p - ٨
to build news bulletins, distribute tasks to newsroom workers, and learn to write CVs. And
cards and dividers

Course outcomes, teaching, learning and assessment methods - ١ .

Cognitive objectives -A

1. and its development in radio and television news editing To understand the concept of .line with technological developments
2. and rules for editing news and constructing news bulletins or Learn the templates . on artsradio and televisi related
3. and how to deal with and employ Learn about the stages of development of these arts . .them
4. .Learn the mechanisms used to deal with each type of news and editing mechanisms

Course specific skill objectives -B

and data related to news hing for informationTraining on proficiency in searc -١
information sources and how to use them.
.Radio and television related to news Preparing to practice the arts -٢
to learn the mechanisms for constructing news Preparing programs .٣
. bulletins and summaries
and related news 'Preparing news bulletins with all their details , techniques .٤
.coverage

Teaching and learning methods

.in person and online ' and practical lectures Theoretical .١
Practical training .٢
Practical exercises and applications -٣

Evaluation methods

Midterm and final exams .١
Classroom and extracurricular exercises and activities .٢
Applied creative projects .٣

Emotional and value goals -C

.correctly in media work Motivating students to use news .١
. news ethics in dealing with professionalism, values and Establishing .٢
and provide it to serve the ' search for it, use it 'news Identify the need for useful .٣
.community
confidence and the ability to successfully enter the -Instill self .٤
.professional field
.Planting the seed of distinguished academic competition .٥

General and transferable skills (other skills related to employability and personal -D

(development

the reading circle on the knowledge of editors and expand Working to .١

. in the field of news various arts

prepare radio and in order to practice Investing these skills in practical .٢
related to the nature of television formats or arts in more than one specialty

. news and its construction

. news work essionalconsolidate the principles of prof Working to .٣

. continuous training to link theory and practice through Trying .٤

Course structure -١١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Discussion and practical exercise	Practical and theoretical electronic lectures	Basic concepts in news science	theoretical knowledge	٣	١
Discussion and practical exercise	Practical and theoretical electronic lectures	Data, information, knowledge and how to use them	theoretical knowledge	٣	٢
Discussion and practical exercise	Practical and theoretical electronic lectures	Khobar and -History of Al the schools associated with it	theoretical knowledge	٣	٣
Discussion of a practical exercise	Practical and theoretical electronic lectures	values News	Theoretical knowledge and practical applications	٣	٤
Discussion and practical exercise	and theoretical electronic lectures	News editing templates	Theoretical knowledge and practical applications	٣	٥
Discussion and practical exercise	Practical and theoretical electronic lectures	News introductions	Theoretical knowledge and practical applications	٣	٦
Discussion and practical exercise	Practical and theoretical electronic lectures	Interrogative words and how to use them	Theoretical knowledge and practical applications	٣	٧
Discussion and	Practical and theoretical	Interrogative words and	Theoretical knowledge and	٣	٨

practical exercise	electronic lectures	how to use them	practical applications		
practical control	Training and application	Interrogative words and how to use them	Practical applications	۳	۹
practical control	Training and application	The difference between radio, television and newspaper news editing	Practical applications	۳	۱۰
practical control	Training and application	The difference between radio, television and news editing newspaper	Theory and practical applications	۳	۱۱
practical control	Training and application	The difference between radio, television and news editing newspaper	Practical applications	۳	۱۲
practical control	Training and application	The difference between editing radio news Television and newspapers	Practical applications	۳	۱۳
practical control	Training and application	The difference between radio, television and newspaper news editing	Practical applications	۳	۱۴
Theoretical and practical exam		First semester exam		۳	۱۵
practical control	Explanation and application	terms News	Theoretical knowledge and practical application	۳	۱۶
practical control	Explanation and application	headlines news	Theoretical knowledge and practical application	۳	۱۷
practical control	Explanation and application	Radio and Television News Rules	Theoretical knowledge and practical application	۳	۱۸
practical control	Explanation and application	and TV News Radio Rules	Theoretical knowledge and practical application	۳	۱۹
practical control	Explanation and application	News Radio and TV Rules	Theoretical knowledge and practical	۳	۲۰

			application		
practical control	Explanation and application	Radio and television news rules	Theoretical knowledge and practical application	۳	۲۱
practical control	Explanation and application	verbs Use of	Theoretical knowledge and practical application	۳	۲۲
practical control	Explanation and application	Language and news formulation	Theoretical knowledge and practical application	۳	۲۳
practical control	Explanation and application	newsletters Building	Theoretical knowledge and practical application	۳	۲۴
practical control	Explanation and application	newsletters Building	Theoretical knowledge and practical application	۳	۲۵
practical control	Explanation and application	in radio News coverage and television journalism	Theoretical knowledge and practical application	۳	۲۶
practical control	Explanation and application	Building briefs	Theoretical knowledge and practical application	۳	۲۷
practical control	Explanation and application	Preparing internal and external reports	knowledge And theory application practical	۳	۲۸
practical control	Explanation and application	Preparing internal and external reports	knowledge And theory application practical	۳	۲۹
Theoretical and practical exam		Second semester exam		۳	۳۰

: Infrastructure - ۱۲

Using modern editing techniques - ۱

the computer lab Use of - ۲

Smart board -٣

Data show device -٤

Advanced Rules for Radio and Television News
٢٠٢١ -Asst. Prof. Dr. Hussein Ali Nour - Editing

Required textbooks -١

Everything related to sources related to editing radio
and television news

(Main references (sources -٢

Arab Radio Magazine -١
Media Researcher Magazine - ٢
The Egyptian Journal of Media Research -٣
Different books on media editing -٤

**Books and references -A
recommended (practical journals,
(.reports, etc**

Any sites related to newsrooms

Electronic references, websites -B

Curriculum Development Plan -١٣

.Providing paper and electronic course resources .١

.related tools such as internet service and advanced computers-Providing course .٢

Preparing a practical training plan .٣

.and field visits Implementing creative applied projects .٤

.Conducting field visits to news monitoring and editing rooms -٥

Salman Shawq .M.M :Name Professor Computers :Name Course : Description Course

Faculty of Media/University of Uruk

Educational institution -١

Radio and television journalism

Scientific Department/Center -٢

Calculators

Course name/code -٣

weekly

Available forms of attendance -٤

annual

Semester/Year -٥

hours ٦٠

(Number of study hours (total -٦

٢٠٢٤/٢٠٢٣

**Date of preparation of this -٧
description**

٨/ Course objectives -

. A. Students acquire skills in using computers and office software

Course outcomes, teaching, learning and assessment methods -١٠

Qualifying and providing the student with basic information in the subject of computers and the Word and PowerPoint programs, identifying the most important and prominent parts of computers and application programs

he latest developments in the fieldLearn about the stages of computers and t

Study the most important software used by television networks

Conducting practical exercises necessary to integrate students into the labor market

Teaching and learning methods

Theoretical lectures
Practical experiments
Electronic class

Evaluation methods

Daily, monthly and final tests .
Research paper tests.
.Tests related to the media aspect

Emotional and value goals -C

Keeping up with the latest technical and subject developments used in computer systems

-٢Obtaining accurate information from the Internet

.Showcasing the latest developments in the Internet and its impact on other media

Providing information and data in the form of a detailed report

General and transferable skills (other skills related to employability and personal -D
(development

Developing the student's ability to search the Internet

Developing the student's ability to identify the latest developments in technologies used in
.network systems

Developing the student's ability to deal with multiple media

.ganizationDeveloping the student's ability to identify the methods used in the Internet or -

Course structure -١١

Evaluation method	Teaching method	topic /Unit name	Required learning outcomes	hours	week
Theoretical exam	Computer stages and the development of computers, data and information	Electronic Computer Introduction	Computer stages and the development of computers, data and information	٢	١
Theoretical exam	Theoretical	Computer	Teaching	٢	٢

	lectures	elements	computer basics		
Theoretical exam	Theoretical lectures	Types of computers	Teaching computer basics	٢	٣
Theoretical exam	Theoretical lectures	- Computer classification	Teaching computer basics	٢	٤
Theoretical exam	Theoretical lectures	- Input devices	Teaching computer basics	٢	٥
Theoretical exam	Theoretical lectures	- System unit	Teaching computer basics	٢	٦
Theoretical exam	Theoretical lectures	Types of memory	Teaching computer basics	٢	٧
Theoretical exam	Theoretical lectures	- Output devices	Teaching computer basics	٢	٨
Theoretical exam	Theoretical lectures	computer platform	Teaching computer basics	٢	٩
Theoretical exam	Practical lectures	requirements inauguration Windows Surface components Office - Taskbar - Icons - Surface background Office - Control panel	Using Windows operating system	٢	١٠
Theoretical exam	Practical lectures	Surface components Office	Using Windows operating system	٢	١١
Theoretical exam	Practical lectures	taskbar	Using Windows operating system	٢	١٢

Theoretical exam	Practical lectures	- Icons	Using Windows operating system	۲	۱۳
Theoretical exam	Practical lectures	background surface Office	Using Windows operating system	۲	۱۴
Theoretical exam	Practical lectures	Control panel	Using Windows operating system	۲	۱۵
Practical exam	Practical lectures	Introduction to the program -	Microsoft Office Word	۲	۱۶
Practical exam	Practical lectures	- employment program Microsoft	Microsoft Office Word	۲	۱۷
Practical exam	Practical lectures	- Interface program	Microsoft Office Word	۲	۱۸
Practical exam	Practical lectures	- Tabs	Microsoft Office Word	۲	۱۹
Practical exam	Practical lectures	- File tab	Microsoft Office Word	۲	۲۰
Practical exam	Practical lectures	- Page tab Main	Microsoft Office Word	۲	۲۱
Practical exam	Practical lectures	Tab - Data tab	Microsoft Office Word	۲	۲۲
Practical exam	Practical lectures	Correspondence tab	Microsoft Office Word	۲	۲۳
Practical exam	Practical lectures	Review tab	Microsoft Office Word	۲	۲۴
Practical exam	Practical lectures	Program basics	Microsoft Office PowerPoint	۲	۲۵
Practical exam	Practical lectures	Introduction to the program	Microsoft Office PowerPoint	۲	۲۶

Practical exam	Practical lectures	Transitions tab	Microsoft Office PowerPoint	٢	٢٧
Practical exam	Practical lectures	Tab movements	Microsoft Office PowerPoint	٢	٢٨
Practical exam	Practical lectures	Slideshow tab	Microsoft Office PowerPoint	٢	٢٩
Practical exam	Practical lectures	Review tab	Microsoft Office PowerPoint	٢	٣٠

Infrastructure -١٢

Computer basics and office applications	Required textbooks -١
International Computer Driving License (ICDL) International Curriculum	(Main references (sources -٢
Introduction to Computer	Books and references -A recommended (practical (.journals, reports, etc
Specialized websitesicdl.com	Electronic references, -B websites

Curriculum Development Plan -١٣

The Adding vocabulary to the curricula within the development taking place in .١
 %٥decision does not exceed
 . Adding the Publisher program .٢

Hamdawi Ashour Aqil .M.M :Name Professor Editing :Name Course Description Course

Media College of	Educational institution -١
Radio and television journalism	Scientific Department/Center -٢
MontageN105	Course name/code -٣
weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤-٢٠٢٣	Date of preparation of this -٧ description

Course objectives -A

and editing The course aims to introduce the student to the concept of television . the definitions of image and sound editing in both radio and television journalism

Course outcomes, teaching, learning and assessment methods -

Cognitive objectives -A

1. . editing Familiarity with the terms and concepts of television
2. . Learn about the beginnings of montage and Griffith's theories
3. dations of montage and how to link shots and scenes Teaching the student the scientific four according to theoretical and scientific foundations specific to montage, and introducing him . to everything related to digital montage theoretically
4. Learn about the functions of photo and audio editing, as well as the ethics of photo and audio .editing in both radio and television journalism
5. Identifying the sources of increasing the sense of aesthetics and visual technique of the . editor
6. the importance of artistic vision and imagination for the editor of visual and gUnderstanding . audio content, and the mechanisms for enhancing the aesthetic taste of images and sound

Course specific skill objectives -B

1. audio content of an editor and the specifications that a video or Knowledge of the duties . editor should have
2. . to use modern digital technologies how Teaching students practically
3. Knowing how to manage work productively and developing the student's abilities in this .regard
4. the Canadian laboratory using and... television editing Practical applications of the stages of . to conduct practical exercises in the college

Teaching and learning methods

1. road throw explain the details of the vocabulary through the Lectures attended by students to . theoretical lecture
2. devices equipped with modern editing software on Theoretical lectures followed by practical application .
3. Group method .Student
4. Workshops .the job
5. . of montage Practical applications
6. seU means Clarification and devices the offer .Digital
7. .Involving students in lectures by asking questions and discussing them
8. .practical exercises through to montage Assigning the student to apply vocabulary related

Evaluation methods

1. .Two written theoretical exams per semester
2. Conduct short surprise exams consisting of one question that can be answered quickly and in a short .time
3. Nutrition The return from in a practical way by using Students and their participation in the lesson via the program modern technology and the computer is used to edit photos and videos for television) Adobe Premiere Pro involving the student in the lecture, asking by ' in the Canadian Montage Lab (of his effectiveness in the lecture and his The extent questions and discussing them to learn about .keenness to participate in the discussion

Emotional and value goals -C

1. Raising the level of aesthetic thinking of students.
2. . Affirming the idea of ethical commitment to media production

Teaching and learning methods

1. road throw explain the details of the vocabulary through the Lectures attended by students to theoretical lecture
2. Group method .Student
3. Workshops .the job
4. .at all stages of montage Practical applications
5. Use means Clarification And apply it practically in the montage lab and assign the student to film materials for the purpose of carrying out the montage process, individually for each student, specific is ownwhich allows him to learn and practice the process by creating hproject .

Evaluation methods

1. Two written theoretical exams per semester
2. Conduct short surprise exams consisting of one question that can be answered quickly and in a short time
3. Nutrition The return from involving the student in the the lesson, by Students and their participation in The effectiveness of the lecture and his lecture and asking questions and discussing them to get to know in addition to the practical exam via computers in the keenness to participate in the discussion y for each studentlaborator

General and transferable skills (other skills related to employability and personal -D (development

1. use the computer to edit photos and videos for television I
2. television editing programs, their features, and the differences between the most prominent Knowing ones
3. communication Verbal
4. the job Collective
5. Analysis . And verification
6. Planning . And organization
7. . Generating ideas
8. administration . the time
9. Initiative motivation And in . the job

Course structure - ١١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Theoretical exam	Theoretical lectures	the - The concept of montage characteristics of a -editor the duties of the - good editor editor	Introducing students to the concept of montage and definitions of video and sound editing in both radio and) television journalismVideo and Sound Editing)	٢	١
Theoretical and practical exam	Students are training in conducting the Canadian montage .lab	Photo and Sound Editing Jobs Ethics of Photo and Sound - Editing in Both Radio and Television Journalism	Knowing the functions of radio and television editing and its ethics	٢	٢
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	Learn about the specifications that a video or audio content .editor should have	Specifications of the editor in (image and sound editor) radio and television journalism	٢	٣
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	The importance of artistic vision and imagination for the editor of visual and audio mechanisms for - content enhancing the aesthetic taste of as well as -images and sound sources for identifying increasing the sense of aesthetics and visual technique for the editor	Artistic vision in radio and television editing: art and creativity	٢	٤
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	The beginnings of montage - Griffith's theories and - Pudovkin -Hitchcock modern as well as Eisenstein theories of montage	Montage theories	٢	٥
Theoretical exam	as Theoretical lectures trained in students are	and Linear television montage old methods of editing images and videos for television, as	Video Editing Types of television editing:	٢	٦

	.the editing lab	well as the characteristics and linear -disadvantages of non .montage	Linear montage		
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	editing Nonlinear television on modern Which relies technology and uses computers in editing photos and videos about the for television positive characteristics and negatives of linear montage	Types of television : editing Nonlinear montage	٢	٧
Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn about camera types and the importance of matching and shooting image sources .(٩/١٤ or ٩/١٦) modes	Camera and image types in television editing	٢	٨
Practical exam	Students complete a writing exercise as well . homework as	Learn about the most important television editing their features, and .programs the differences between the .most prominent ones	The most important television editing programs and their features	٢	٩
Theoretical exam	as Theoretical lectures trained in students are the Canadian montage .lab	Adobe Premiere Learn about) TV editing software Adobe Premiere (	editing with TV Adobe Premiere	٢	١٠
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	Learn about the features of Adobe Premiere Theoretical lecture with practical applications	TV editing with Features of Adobe Premiere Adobe Premiere	٢	١١
Practical exam	as Theoretical lectures trained in students are .the editing lab	how to open a new Learn project for editing in Premiere, as well as how to save the .project	Open Premiere Project	٢	١٢
Practical exam	as Theoretical lectures trained in students are .the editing lab	Types of shots, Get to know movements, how to move and compose the scene Theoretical lecture with practical applications	Transition between shots	٢	١٣
Practical exam	as Theoretical lectures trained in students are .the editing lab	Types of sounds Get to know and how to use and combine In the editing process, as them well as identifying the types of sound effects and their use in .television editing	Sound... its types and uses in montage	٢	١٤
First semester exam	First semester exam	camera -Multi Get to know visual imaging -audio procedure Theoretical lecture with practical applications	Work clothes Audio mixing and volume level	٢	١٥
Practical exam	as Theoretical lectures trained in students are .the editing lab	Practical applications	Practical applications of audio editing and how to match it with the image	٢	١
Practical exam	as Theoretical lectures trained in students are .the editing lab	visual Types of Get to know and how to use them in effects television editing, in addition .of filters to the use	Visual effects) Using filters Video filters (	٢	٢
Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn about slow motion and .its use in montage Theoretical lecture with practical applications	Slow Motion and Fast Motion: Usage Objectives and Applications	٢	٣
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	Learn about Chroma key and background how to color isolate the chroma key and benefit from background it in editing still and moving . images Theoretical lecture with practical applications	Chroma key background) montage Chroma key (	٢	٤
Theoretical exam	as Theoretical lectures in students are taught .the studio	Learn how to color correct .video images Theoretical lecture with practical applications	correction Color in montage	٢	٥
٧Page					

Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn how to create texts, color them, ' captions , titles .and change text sizes Theoretical lecture with practical applications	Using headings, texts, and title creation	٢	٦
Practical exam	as Theoretical lectures in students are taught .the studio	Learn about programs that support television editing, such D Max™ -Photoshop Adobe :as and the features After Effects - of each program	Programs that support television editing	٢	٧
Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn about the importance of the script and how the editor deals with different types of .texts and scenarios	Script work and montage	٢	8
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	Identify and produce the final .vision for the work	Final production of the work	٢	9
Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn how the capture process after the montage works process is completed, as well as the types of saving learn about image type and ' formats) qualityTV picture quality .(	work Capture Types of storage formats,) image type and qualityTV picture quality (	٢	10
Practical exam	as Theoretical lectures trained in students are .the editing lab	smartphone Learn about its features, and its 'editing importance in modern .journalism	Editing with smartphone programs	٢	11
Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn to edit photos using .your smartphone Practical applications by all students on their phones	Image and audio editing process with smartphone software	٢	12
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	Learn how to produce a short film by shooting and editing it .with a smartphone Practical application by all students on their phones	How to make mobile movies	٢	13
Theoretical exam	as Theoretical lectures trained in students are .the editing lab	editing programs and radio the importance of imagination and conveying the image .through sound	Radio editing	٢	14
Practical exam	as Theoretical lectures trained in students are .the editing lab	Learn about the most audio editing commonly used Learn as well as programs computer audio editing about technology Adobe Audition By Practical applications, doing some exercises and listening to them	The most important audio and editing programs editing computer audio technology Adobe Audition features and applications	٢	15

Infrastructure - ١٢

1. the reference in television production. Translated ' Herbert Zatal Saffar, Al Ain, Dar-by Saadoun Janabi and Khaled Al University AD ٢٠٠٤ Book, United Arab Emirates University. . 2. Prof. Dr. Abdul Basit Salman, Cinematography of Montage. nd ed., Dar Al 'diting , Theories and Foundations of Film E .٢٠٢١ Thaqafiya Publishing House, Cairo , 3. Dr. Naglaa El Gamal, The Art of Television Editing, The .٢٠١٢ Egyptian Lebanese House, Cairo,			(Main references (sources - ٢		
Abdul Ali Kaid Farhan, Screenwriting Techniques for Cinema and Television Drama Series, Unpublished MA Thesis, University of ٢٠١٥ Uruk, College of Fine Arts, .			Books and references -A recommended (practical (.journals, reports, etc		
Film Making Sites			Electronic references, -B websites		

Curriculum Development Plan -١٣

1. **addition Vocabulary For curricula within Evolution The result in The decision And in percentage no .%١٠ Exceeds**
2. **.within the lectures editing software Giving more space to training and applications of**
3. **dramatic films , analyzing how the editing process was done, and -Selecting videos of short drama and non .conducting similar practical applications**
4. **the importance of understanding ‹Adopting electronic assignments in all stages of editing methods ision and imagination for the editor of visual and audio content, and mechanisms for artistic v . enhancing the aesthetic taste of images and sound**

Television and Radio / courses year-second the of Description

Department Journalism

٢٠٢٤/٢٠٢٣ date preparation Description

١٠ :courses of Number

٤٤ :units of Number

units of Number semester per	of Number practical hours	Theoretical of number hours	Courses
٢	٢	١	Radio and television directing and production
٢	-	٢	Mass communication theories
٣	٢	٢	Digital and computer technologies
٢	-	٢	political communication
٣	٢	٢	Radio art (program (preparation and presentation
٢	-	٢	Media language
٢	-	٢	English language
٢	-	٢	Scientific research methods
٢	-	١	The art of voice and recitation
٢	-	١	Radio and TV Editing The Art of the Interview
٢	-	١	Baath regime crimes in Iraq
٢٤	١٠	١٨	total the

Radio and Department / Second: Description of the courses for the second stage

٢٠٢٤/٢٠٢٣ Description numbers date journalism television

Professor Production and Directing Television and Radio :Name Course Description Course	
Sahen Ali Saleh .Dr Professor Assistant :Name	
Media / University of Uruk Faculty of	Educational institution -١
Radio and television journalism	Scientific Department/Center -٢
Radio and television directing and production	Course name/code -٣

weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤-٢٠٢٣	Date of preparation of this -٧ description

Course objectives -٨

The course aims to introduce the student to the concept of the philosophy of television directing and production, their nature and methods, and the correct . planning for production management

Course outcomes, teaching, learning and assessment methods -٩٠

Cognitive objectives -A

7. Familiarity with the terms and concepts of television directing. Explanation of .directing theories
8. Understanding television directing and its techniques, starting from choosing and filming, and ending with producing the ٠ the idea, preparation, presentation .forms
9. Various software
10. Knowledge of the scientific production stages necessary for media planning .and radio and television press programs

Course specific skill objectives -B

5. .vision director and creative directing skillsKnowledge of the duties of a tele
6. Knowing how to manage work productively and developing the student's .abilities in this regard
7. Practical applications of the stages of television production. Using the studios . to conduct practical exercises available in the college

Teaching and learning methods

1. road throw Lectures attended by students to explain the details of the vocabulary through the theoretical lecture
2. Group method .Student
3. Workshops .the job
4. . radio and television production Practical applications of
5. Use means Clarification and devices the offer .Digital
6. .Involving students in lectures by asking questions and discussing them
7. through to production Assigning the student to apply the vocabulary related .practical exercises

Evaluation methods

1. .Two written theoretical exams per semester
2. Conduct short surprise exams consisting of one question that can be

.answered quickly and in a short time

3. Nutrition The return from by 'Students and their participation in the lesson involving the student in the lecture, asking questions and discussing them to determine the extent of the student's effectiveness within the lecture and his .keenness to participate in the discussion

Emotional and value goals -C

1. sthetic thinking of students Raising the level of ae.
2. . Affirming the idea of ethical commitment to media production

Teaching and learning methods

6. road throw Lectures attended by students to explain the details of the vocabulary through the theoretical lecture
7. Group method .Student
8. Workshops .the job
9. .Practical applications of screenwriting at all stages
10. Use means Clarification and devices the offer Digital and how Films, dramas . they are produced

Evaluation methods

4. .Two written theoretical exams per semester
5. Conduct short surprise exams consisting of one question that can be answered .quickly and in a short time
6. Nutrition The return from by 'Students and their participation in the lesson involving the student in the lecture, asking questions and discussing them to determine the extent of the student's effectiveness within the lecture and his .keenness to participate in the discussion

ated to employability and General and transferable skills (other skills rel -D
(personal development

1. communication Verbal
2. the job collective
3. Analysis And verification
4. Planning and organization
5. Generating ideas
6. administration the time
7. Initiative And motivation in .the job

Course structure - ١١

Evaluati on method	Teaching method	/Unit name topic	Required learning outcome s	hours	week
Theoretical exam	Theoretical lectures	The concept of the - directing -director characteristics of - a good director duties of the duties of - director the main workers	Introducing students to the concept of scenario, definitions that address	٢	١

		accompanying the duties of - director the assistant director	the concept of scenario, and its components		
Theoretical and practical exam	Students are doing as homework well as completing .homework	Second Assistant Nas -Al - Duties - Channel Director of Photography - Duties Photographer -Duties Clapperboard Duties	Learn to generate ideas and the source of ideas in screenwriting	٢	٢
Theoretical exam	Theoretical as lectures students are in the taught .studio	The term - imaginary line Terminology Mixing Dubbing and image synthesis	Learn to generate ideas and the source of ideas in the scenario	٢	٣
Theoretical exam	Theoretical as lectures students are in the taught .studio	Television director studio - duties - techniques lighting -equipment camera	Learn the steps for writing a .screenplay	٢	٤
Theoretical exam	Theoretical as lectures students are in the taught .studio	Digital imaging - technology stages of - development -concept characteristics	Learn the elements of form and the elements of content	٢	٥
Theoretical exam	Theoretical as lectures students are in the taught .studio	Digital imaging techniques in cinema	Learn the structure of a script for radio and television programs .and series	٢	٦
Theoretical exam	Theoretical as lectures students are in the taught .studio	Digital imaging techniques in television	Learn the forms of screenwriting according to the American and French schools	٢	٧
Practical exam	Theoretical as lectures students are in the taught .studio	Television and cinema editing	Learn how to write a screenplay according to the French school	٢	٨
Practical exam	Students complete a writing exercise as well as .homework	Documentary film production, artistic works complementing the recording	Learn to write a documentary script	٢	٩
Theoretical exam	Theoretical as lectures students are in the taught .studio	TV editing	Learn to write a feature film script	٢	١٠
Theoretical exam	Theoretical as lectures students are	Slicing and composing pictures	Understand the differences	٢	١١

	in the taught .studio		between a narrative and a documentary script		
Practical exam	Theoretical as lectures students are in the taught .studio	Sound techniques in radio	Learn the difference between literary and cinematic narratives, as well as the narrative elements in .both	٢	١٢
Practical exam	Theoretical as lectures students are in the taught .studio	Sound elements	Implementing scenarios	٢	١٣
Practical exam	Theoretical as lectures students are in the taught .studio	Exit solutions	Identifying mistakes students make when writing a scenario	٢	١٤
First semester exam	First semester exam	First semester exam	First semester exam	٢	١٥

Practical exam	Theoretical as lectures students are in the taught .studio	Steps to produce a TV program	Students learn about the steps involved in producing a television programme .in general	٢	١
Practical exam	Theoretical as lectures students are in the taught .studio	Implementation of the program in the studio	Students learn the steps involved in producing and implementing a television .program Inside the studio	٢	٢
Practical exam	Theoretical as lectures students are in the taught .studio	Implementing the program outside the studio	Students learn the steps involved in producing and implementing a television .program the Out of studio	٢	٣

Theoretical exam	Theoretical as lectures students are in the taught .studio	Production equipment outside the studio	Production equipment outside the studio	٢	٤
Theoretical exam	Theoretical as lectures students are in the taught .studio	Script Selection and Screenwriting	Script Selection and Screenwriting	٢	٥
Practical exam	Theoretical as lectures students are in the taught .studio	Specify shot sizes	Introducing students to shot sizes , how to use them in directing, and how to transition from one shot to .another	٢	٦
Practical exam	Theoretical as lectures students are in the taught .studio	Choosing the right angles	Introducing students to how to choose appropriate angles for photography to suit the topic or program to be photographed	٢	٧
Practical exam	Theoretical as lectures students are in the taught .studio	and television work specifications	Introducing students to the specifications of radio and television work	٢	8
Theoretical exam	Theoretical as lectures students are in the taught .studio	Chroma key concept, uses and advantages	Introducing students to key chroma chroma or background concept its ‘ uses , ‘ advantages, how to and do color isolation for the chroma background and benefit from it in various ‘programs whether With fixed moving and background	٢	9

Practical exam	Theoretical as lectures students are in the taught .studio	Applications in directing	Implementing applications for internal and external software output	٢	10
Practical exam	Theoretical as lectures students are in the taught .studio	Directing and editing schools in the world and the differences between them	Introducing students to the most important schools of directing and editing in the world, the differences between them, and the advantages of each .school	٢	11
Practical exam	Theoretical as lectures students are in the taught .studio	Realism and Impressionism	Introduction to the realistic and impressionist schools of directing, with the advantages of both .schools	٢	12
Theoretical exam	Theoretical as lectures students are in the taught .studio	New Directed School	Learn about the new directed school, its characteristics and .features	٢	13
Theoretical exam	Theoretical as lectures students are in the taught .studio	Terms in radio and television work	Introducing students to a number of terms used in radio and television .work	٢	14
Practical exam	Second semester exam	Second semester exam	Second semester exam	٢	15

Infrastructure - ١٢

prescribed books There are no	Required textbooks - ١
4. Herbert Zatal , the reference in television production. Translated by Saadoun Janabi and Saffar, Al Ain, Dar-Khaled Al University ٢٠٠٤ Book, United Arab Emirates University. AD. 5. Abdul Basit Salman, Directing and	(Main references (sources - ٢

Screenplay, Uruk, Cultural House for ٢٠٠٦ Publishing, . 6. Edward Stachev , Rudy Bretz , Television Production and Direction Their : Programs Translated by: Ahmed Taher, Arab , , Record Foundation, Cairo, Third Edition .n.d	
Nothing	Books and references recommended -A (.practical journals, reports, etc)
-	Electronic references, websites -B

Curriculum Development Plan -١٢

3. addition Vocabulary For curricula within Evolution The result in The decision And in percentage no .%١٠ Exceeds
4. practical applications within the lectures rather than within more space to training and Give .the exam

Course Iraq in Regime Baath the of Crimes :Title Course :Description Course Zaki Sameh Rami .Dr .Asst :Professor	
University of Uruk / Media Faculty of	Educational institution -١
Radio and Television Journalism Department	Scientific Department/Center -٢
Baath regime crimes in Iraq	Course name/code -٣
weekly	Available forms of attendance -٤
Annual/First/Second	Semester/Year -٥
hours ٣٠	(Number of study hours (total -٦
٢٠٢٤-٢٠٢٣	Date of preparation of this description -٧
Course objectives -٨	
their types and related aspects, in addition 'crimes This course examines the concept of the types of crimes committed by the Ba'ath regime in Iraq and the psychological to and social effects. It also compares authoritarian regimes with democratic regimes, particularly in terms of political participation and highlighting the effectiveness of a institutions in political socialization. On the other hand, it addresses the most medi . prominent violations committed by the repressive apparatuses of the Ba'ath regime	

teaching, learning and assessment methodsCourse outcomes, t -١ .**Cognitive objectives -A**

6. crimes Knows
7. Explains the types and divisions of crimes
8. Comparing democratic systems with totalitarian dictatorial systems
9. The psychological and social effects left by the Baath regime in Iraq during its rule
10. Discussing the most prominent violations of the Ba'ath regime in Iraq
11. Addressing environmental crimes and violations committed by the Ba'ath regime in Iraq

Specific skill objectivesCourse sp -B

4. effective political It lies in the essence of what is sought to be achieved through . participation
5. It applies the components of the strategic rights management of the individual .and the state
6. political and civil rights and ways to express Develops strategic plans to achieve . them

Teaching and learning methods

1. Discussion and seminar method
2. How to use electronic presentation using Power Point .
3. .Cooperative learning method

Evaluation methods

4. .Observing the student's behavior inside the hall
5. .Follow up on the student's cumulative record
6. .Daily and monthly testing

Emotional and value goals -C

- ١- Knowledge of rights and their proper use in media work and political participation
- ٢- Establishing effective political participation and ethics in dealing with rights and duties
- ٣- Identifying the need for democracy and political participation and searching for
- established values and beliefs to build a comprehensive national identity
- . Comprehensive

General and transferable skills (other skills related to employability and personal -D (development

building and -Using modern rights, especially those that keep pace with self - ١
political and democratic ilding, in preparing and disseminatingbu-community
. and violations through media material rights

2- .and how to claim them political rights Learn how to be aware of

3- raising -Developing skills to evaluate rights and democracy in awareness
.dissemination

Course structure - ١١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
and discussion Exam	Theoretical and electronic lecture	The concept of crimes	Baath regime crimes in Iraq	١	١
and discussion Exam	Theoretical and electronic lecture	Crime sections	Baath regime crimes in Iraq	١	٢
and discussion Exam	Theoretical and electronic lecture	Types of crimes	Baath regime crimes in Iraq	١	٣
and discussion Exam	Theoretical and electronic lecture	The difference between authoritarian and democratic regimes	Baath regime crimes in Iraq	١	٤
and discussion Exam	Theoretical and electronic lecture	Foundations of authoritarian and democratic systems	Baath regime crimes in Iraq	١	٥
and discussion Exam	Theoretical and electronic lecture	system crimes Resurrection law according to The court Iraqi Criminal For Supreme ٢٠٠٥ the year	Baath regime crimes in Iraq	١	٦
and discussion Exam	Theoretical and electronic lecture	crimes Types International	Baath regime crimes in Iraq	١	٧
and discussion Exam	Theoretical and electronic lecture	Decisions The from Issued Criminal court Supreme	Baath regime crimes in Iraq	١	٨

and discussion Exam	Theoretical and electronic lecture	crimes Psychological And and social And its effects highlight Violations Baathist system	Baath regime crimes in Iraq	١	٩
and discussion Exam	Theoretical and electronic lecture	crimes Psychological	Baath regime crimes in Iraq	١	١٠
and discussion Exam	Theoretical and electronic lecture	Mechanisms crimes Psychological	Baath regime crimes in Iraq	١	١١
and discussion Exam	Theoretical and electronic lecture	Psychological effects	Baath regime crimes in Iraq	١	١٢
and discussion Exam	and electronic lecture	The effects Economic	Baath regime crimes in Iraq	١	١٣
and discussion Exam	Theoretical and electronic lecture	Scientific and cultural effects	Baath regime crimes in Iraq	١	١٤
and discussion Exam	Theoretical and electronic lecture	First semester exam	Baath regime crimes in Iraq	٢	١٥
Spring break					
and discussion Exam	Theoretical and electronic lecture	Social crimes	Baath regime crimes in Iraq	١	١
and discussion Exam	Theoretical and electronic lecture	the militarization society	Baath regime crimes in Iraq	١	٢
and discussion Exam	Theoretical and electronic lecture	Social impacts	Baath regime crimes in Iraq	١	٣
and discussion Exam	Theoretical and electronic lecture	order position from Baathist Religion	Baath regime crimes in Iraq	١	٤
and discussion Exam	Theoretical and electronic lecture	Laws Violations Iraqi	Baath regime crimes in Iraq	١	٥
and discussion Exam	Theoretical and electronic lecture	The repressive tools of the Baath regime	Baath regime crimes in Iraq	١	٦
and discussion Exam	Theoretical and electronic lecture	The mechanisms of ethnic and sectarian crimes followed by the Baath regime	Baath regime crimes in Iraq	١	٧
and discussion Exam	Theoretical and electronic lecture	mass graves	Baath regime crimes in Iraq	١	8

and discussion Exam	Theoretical and electronic lecture	Ethnic and sectarian discrimination	Baath regime crimes in Iraq	١	9
and discussion Exam	Theoretical and electronic lecture	Pictures from rights Violations and crimes man Authority	Baath regime crimes in Iraq	١	10
and discussion Exam	Theoretical and electronic lecture	prisons Places and detention For the system Resurrection	Baath regime crimes in Iraq	١	11
and discussion Exam	Theoretical and electronic lecture	Political and military violations of the Ba'ath regime	Baath regime crimes in Iraq	١	12
and discussion Exam	Theoretical and electronic lecture	scorched earth policy	Baath regime crimes in Iraq	١	13
and discussion Exam	Theoretical and electronic lecture	Towards building a democratic system and effective political participation	Baath regime crimes in Iraq	١	14
and discussion Exam	Theoretical and electronic lecture	Second semester exam	Baath regime crimes in Iraq	١	15

Infrastructure - ١٢

- Internet connection service
- smart board
- Data show display device

Baath regime crimes in Iraq

(Main references (sources - ٢

Curriculum Development Plan - ١٣

1. the crimes of the Ba'ath regime in Iraq Addressing
2. .democratic systems and compare them with authoritarian systems Discuss
3. .Adoption of modern terminology used in modern sources
4. d global experiences and contemporary political systems (democracy) an Reviewing . clarifying methods of political participation
5. .Clarifying human rights violations by authoritarian regimes
6. contemporary political modern foreign sources on primary and Referring to the .(by using the World Wide Web (the Internet systems

.M.M :Name Professor Theories Communication Mass :Name Course : Description Course
Baaroor Karim Zainab

University of Uruk / Faculty of Media

Educational institution - ١

Radio and television journalism	Scientific Department/Center -٢
Communication theories	Course name/code -٣
/Weeklyonline	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤/٢٠٢٣	Date of preparation of this description -٧

Course objectives -٨

- ١. Defining the relationship between communication and media .
- ٢. Defining the historical stages of human communication .
- ٣. Defining the uses and methods of persuasion used in the persuasive .message
- ٤. Defining the concept of the communication source, its characteristics, and .the theories related to it
- ٥. Defining the concept of the communication message, its characteristics, .and the theories related to it
- ٦. ts theoriesDefinition of communication medium and i .
- ٧. Definition of the audience, methods of measuring it, and communication .theories
- ٨. Definition of model, theory, and characteristics of a good theory .

Course outcomes, teaching, learning and assessment methods -١٠

Cognitive objectives -A

- ١. Introducing students to the concept of communication and media and its importance in society .
- ٢. Identify the relationship between the model and the theory -
- ٣. Identifying communication theories related to the elements of the communication process .

Course specific skill objectives -B

- ١. The student possesses specialized and technical capabilities related to the art of communication .
- ٢. Developing an interactive communication style according to a .
- ٣. Training students on how to analyze radio and television programs according to a .communication theory

.Develop his skillful ability to respond to the call for ideas .٤

Teaching and learning methods

1. Dialogue and scientific discussions
2. Using modern technologies for comprehension, most notably smart screens .and taking advantage of the Internet
3. Student participation in lectures
4. Activating memory and cognitive processing
5. Using television and radio programs as models for theory
6. ighly comprehensible ideas leads to a deep field of thought and Presenting h reflection through the points presented, which helps the learner develop his .skills

Evaluation methods

1. (Oral exam (dialogue, discussion
2. Written exam
3. (The student's assigned duties (reports and scientific research

Emotional and value goals -C

. The student should be an example of a professional journalist .١

.Developing students' creative thinking in radio and television work .٢

be familiar with communication theories that help him in his The student should .٣ .professional work

General and transferable skills (other skills related to employability and personal -D (development

Theoretical tests .١

Worksheets .٢

Participation in the hall .٣

Course structure -١١

Evaluation method	Teaching method	topic /Unit name	Desired learning outcomes	hours	week
theoretical discussion	Electronic theoretical lecture	Introduction to Communication Science, Historical Stages of the Development of Communication Science	theoretical knowledge	٢	١

theoretical discussion	Electronic theoretical lecture	Theories of the impact of mass communication	theoretical knowledge	۲	۲
theoretical discussion	Electronic theoretical lecture	The concept of theory, characteristics of a good theory, the relationship between theory and model, the concept of influence in the communication process and its difference from feedback	theoretical knowledge	۲	۳
theoretical discussion	Electronic theoretical lecture	impact theories Magic bullet theory	theoretical knowledge	۲	۴
theoretical discussion	Electronic theoretical lecture	Limited, moderate, and effective influence theories	theoretical knowledge	۲	۵
theoretical discussion	Electronic theoretical lecture	Selective operations	theoretical knowledge	۲	۶
theoretical discussion	Electronic theoretical lecture	Theories related to the communication source, the concept of the sender and its characteristics, the gatekeeper theory, news values	theoretical knowledge	۲	۷

theoretical discussion	Electronic theoretical lecture	Electronic Gatekeeper, Media Ethics in the Electronic Environment	theoretical knowledge	۲	۸
theoretical discussion	Electronic theoretical lecture	Theories related to the communication message, the concept of the message and its characteristics, the concept of attraction and its types	theoretical knowledge	۲	۹
theoretical discussion	Electronic theoretical lecture	Persuasion methods in communication messages	theoretical knowledge	۲	۱۰
theoretical discussion	Electronic theoretical lecture	Effectiveness factors of the components of the communication process	theoretical knowledge	۲	۱۱
theoretical discussion	Electronic theoretical lecture	Information theory	theoretical knowledge	۲	۱۲
theoretical discussion	Electronic theoretical lecture	Priority theory	theoretical knowledge	۲	۱۳
theoretical discussion	Electronic theoretical lecture	knowledge gap theory	theoretical knowledge	۲	۱۴
a test		First semester exam		۲	۱۵

theoretical discussion	Electronic theoretical lecture	cultural cultivation theory	theoretical knowledge	۲	۱۶
theoretical discussion	Electronic theoretical lecture	Media Frames Theory	theoretical knowledge	۲	۱۷
theoretical discussion	Electronic theoretical lecture	Theories related to the medium, the concept of the medium and its mass characteristics	theoretical knowledge	۲	۱۸
theoretical discussion	Electronic theoretical lecture	McLuhan's theory the medium is the) message, the medium is an extension of sight, cold and hot media	theoretical knowledge	۲	۱۹
theoretical discussion	Electronic theoretical lecture	Habermas's electronic field theory	theoretical knowledge	۲	۲۰
theoretical discussion	Electronic theoretical lecture	Uses and Gratifications Theory	theoretical knowledge	۲	۲۱
discussion theoretical	Electronic theoretical lecture	Diffusion of Innovations Theory	theoretical knowledge	۲	۲۲
theoretical discussion	Electronic theoretical	Theories related to the audience,	theoretical	۲	۲۳

	lecture	the concept of the active audience	knowledge		
theoretical discussion	Electronic theoretical lecture	1. The concept of exposure, its types, methods of measurement, and its obstacles	theoretical knowledge	۲	۲۴
theoretical discussion	Electronic theoretical lecture	Sitnik agenda theory	theoretical knowledge	۲	۲۵
theoretical discussion	Electronic theoretical lecture	stage -Two communication theory	theoretical knowledge	۲	۲۶
theoretical discussion	Electronic theoretical lecture	The spiral of silence theory	theoretical knowledge	۲	۲۷
theoretical discussion	Electronic theoretical lecture	social expectations theory	theoretical knowledge	۲	۲۸
theoretical discussion	Electronic theoretical lecture	media dependency theory	theoretical knowledge	۲	۲۹
a test		Second semester exam		۲	۳۰

Infrastructure - ١٢
١. Internet connection service
٢. Classes and electronic lectures
٣. Video presentations and presentations

	Required textbooks - ١
➤ Musa, Introduction to -Issam Suleiman Al th ed., Jordan, ٢٠١١ Mass Communication, Ithraa Publishing and Distribution House, ➤ Mashaqbeh-Bassam Abdel Rahman Al Communication Theories, Jordan, Osama ٢٠١١ House, ➤ Musa, Introduction to -Issam Suleiman Al th ed., Jordan, ٢٠١٢ Mass Communication, Ithraa Publishing and Distribution House, Kazem, -Dr. Yasra Khaled and Dr. Fatima Abdul -uk, Dar Alnd ed., Ur ٢٠١٢ Communication Theories, Nahrain for Printing,	(Main references (sources - ٢
Communication Theories Books	Books and references -A recommended (practical (.journals, reports, etc
nothing	Electronic references, -B websites

Curriculum Development Plan - ١٣

.١ and test the cognitive aspect Emphasize .٢
 .modification to the curricula % Adding a .٣

:Instructor Course Technologies Digital :Name Course :Description Course	
Salman Shawq .Ms	
Media/University of Uruk College of	Educational institution - ١
Radio and television journalism	Scientific Department/Center - ٢
digital technologies	Course name/code - ٣
weekly	Available forms of attendance - ٤
annual	Semester/Year - ٥

hours ٣٠	(Number of study hours (total -٦
٢٠٢٤-٢٠٢٣	Date of preparation of this -٧ description
Course objectives -٨	
Students acquire skill in using the application and the Internet Excel through short tasks performed on the computer in the lab	

Course outcomes, teaching, learning and assessment methods -١٠
Cognitive objectives -A computer networks the characteristics of Knowing -١ A systems in the world Knowledge of the different network -٢ A used in our daily lives of networks Knowing the types -٣ A of Excel media applications Knowing the most important -٤ A Knowing the different search operations on the Internet -٥ A
Course specific skill objectives -B to information The student possesses specialized and technical capabilities related -١ .about computer networks and the Internet .the student's cognitive side about Excel work Developing -٢ .searching the Internet in the student's skills Developing -٣ in terms of The ability to combine his theoretical and practical experiences -٤ .possessing complete information on the Internet
Teaching and learning methods
.Present the course content to the students .١ a Assigning students homework in ٢ structured manner and conducting surprise .assessments .٣ . capabilities with technical aspects Integrating cognitive presenting computer network models Enhancing the student's skills in the context of .٤ . and creating websites
Evaluation methods
.Daily, monthly and final tests .١ . Practical tests .٢ . by searching the Internet Tests .٣

Emotional and value goals -C

Keeping up with the latest technical and substantive developments used in the field of networks -١

.from more than one source on the Internet Obtain accurate information -٢

Presenting the latest developments in the work of the Internet and its impact on other media -٣

.a detailed report Providing information and data in the form of -٤

Teaching and learning methods

.Present the course content to the students .١

.٢ Assign students homework in an organized manner and conduct surprise assessments

.٣ . Integrating cognitive capabilities with technical aspects

presenting computer network models Enhancing the student's skills in the context of .٤
. and creating websites

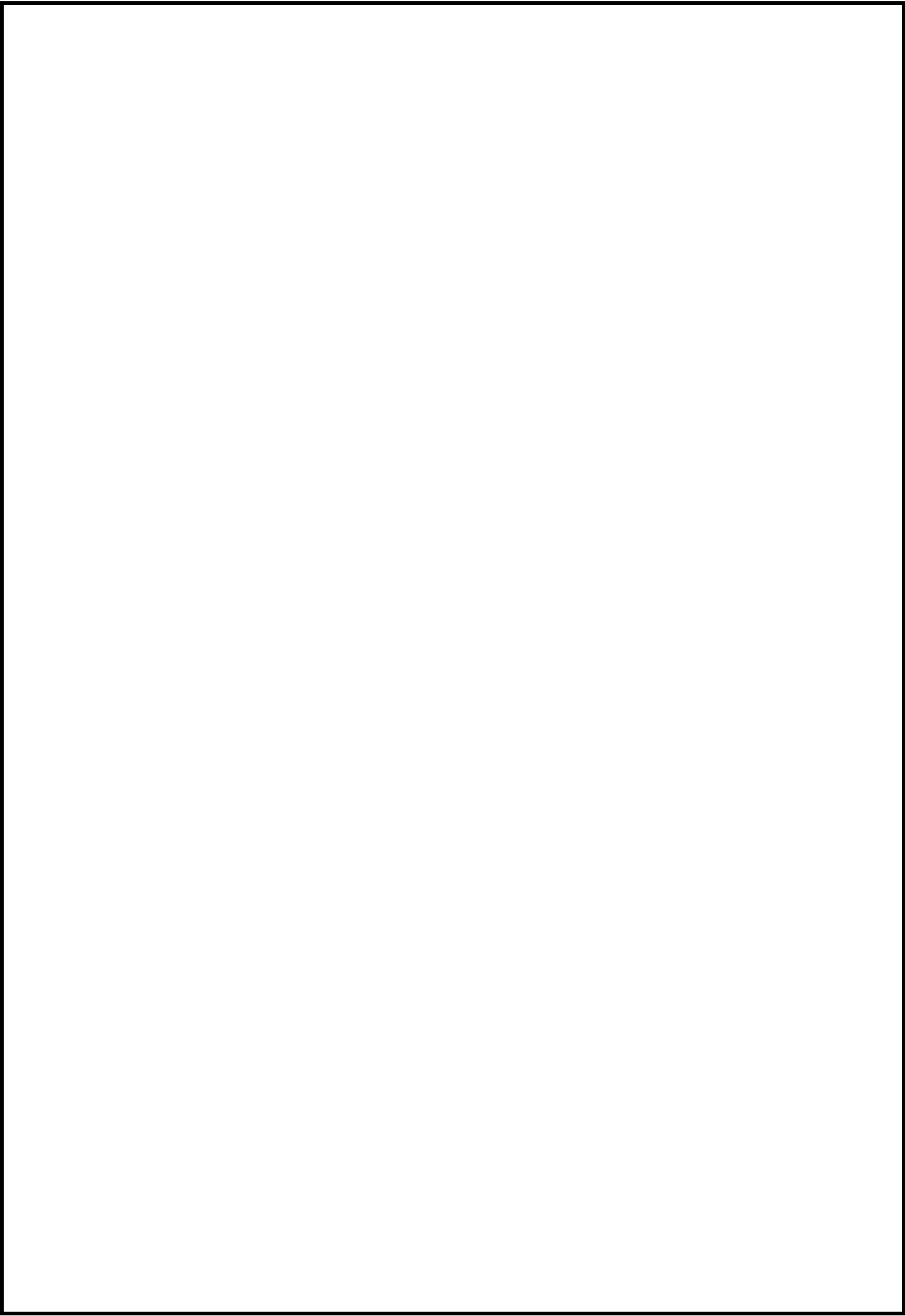
General and transferable skills (other skills related to employability and personal -D
(development

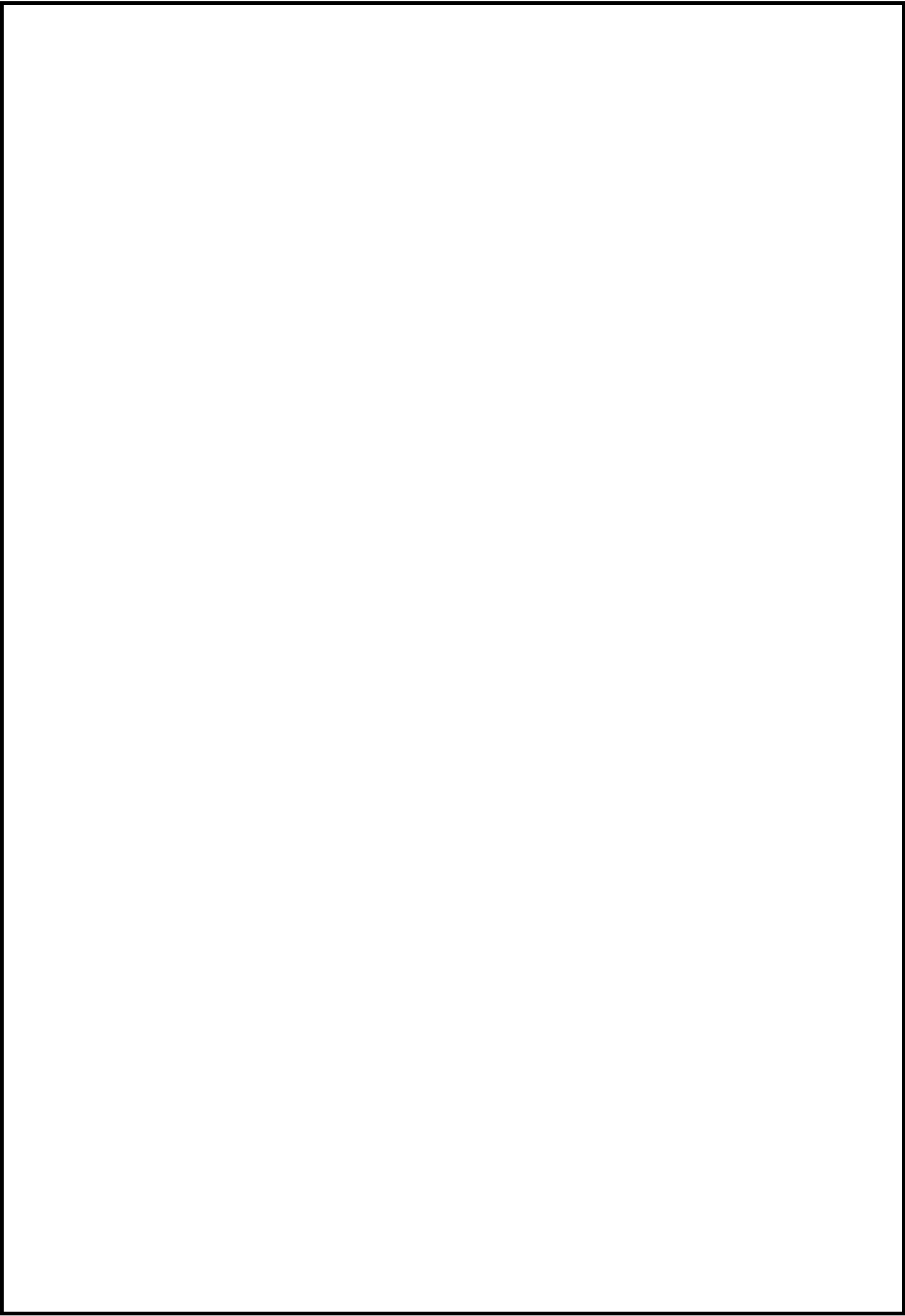
.search the Internet Developing the student's ability to -١

identify the latest developments in technologies Developing the student's ability to -٢
.used in computer networks

advanced search operations on the Internet Developing the student's ability to deal with -٣
.Internet

identify the methods used in the Internet To Developing the student's ability -٤
izationorgan





Course structure - ١١					
Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Theoretical tests	theoretical	Excel program	Run Excel	٢	١
Theoretical tests	theoretical	Excel program	Excel interface	٢	٢
Theoretical tests	Theoretical practical +	Excel program	Mouse pointer shapes in Excel	٢	٣
Theoretical tests	Theoretical practical +	Excel program	File Tab Home Tab	٢	٤
Theoretical tests	Theoretical practical +	Excel program	Editing Group	٢	٥
Theoretical tests	theoretical	Excel program	Insert objects	٢	٦
Theoretical tests	theoretical	Excel program	Insert fees	٢	٧
Theoretical and practical tests		Excel program	Formulas tab	٢	٨
Theoretical tests	theoretical	Excel program	Conditional sentences	٢	٩
Theoretical tests	theoretical	Excel program	Data tab	٢	١٠
Theoretical tests	theoretical	Excel program	Sorting and filtering group	٢	١١
Theoretical tests	theoretical	Excel program	Review tab	٢	١٢
Theoretical tests	theoretical	Excel program	View tab	٢	١٣
Theoretical tests	Theoretical practical +	Internet browser	1-1 Introduction to computer : networks definition, benefits, components, types and	٢	١٤
Practical tests	Theoretical practical +		semester First exam	٢	١٥
				٢	
Practical tests	Theoretical practical +	Network devices and tools	Wide World Web	٢	١
Practical tests	Theoretical	theoretical	Ways to connect to the	٢	٢

	practical +	explanation	Internet		
Practical tests	Theoretical practical +	theoretical explanation	Internet protocols	٢	٣
Practical tests	theoretical	theoretical explanation	intranet and extranet	٢	٤
Practical tests	Theoretical practical +	theoretical explanation	Cloud computing	٢	٥
Practical tests	Theoretical practical +	theoretical explanation	Areas of Internet use	٢	٦
Practical tests	Theoretical practical +	Internet browser	Web browsers	٢	٧
Practical tests	Theoretical practical +	Free email sites	Messages and chat-e E-mail and E- Chatting	٢	8
Practical tests	Theoretical practical +	Outlook program	program Microsoft Outlook Microsoft Outlook	٢	9
Practical tests	theoretical	theoretical explanation	Effects of ^{٥-٤} negative On Internet use society and life	٢	10
Theoretical tests	theoretical	theoretical explanation	Information and Internet Security	٢	11
Theoretical tests	theoretical	theoretical explanation	weakness computer fragility	٢	12
Theoretical tests	theoretical	and Kaspersky Security	Computer and information protection	٢	13
Theoretical tests	theoretical	Internet	Advanced Search	٢	14
Theoretical and practical tests	Theoretical practical +		Exam	٢	15

Infrastructure - ١٢

Office Applications, Parts and Computer Fundamentals
Three and Four, written by Asst. Prof. Dr. Ziad
.Mohammed Abboud and others

**Main references -٢
(sources)**

Microsoft Excel 2016 Bible: The Comprehensive Tutorial Resource by John Walkenbach	Books and references recommended practical journals,) (.reports, etc
Microsoft.com †Matlab.com	Electronic -B references, websites

Curriculum Development Plan - ١٣
1- Expanding Excel functions and using them in the media field 2- .Expanding Internet search methods

:Professor Course Communication Political :Title Course Description Course Farhan Mohammed Haider .M.M	
College of -University of Uruk Media	1. Educational institution
Radio and television journalism	2. Scientific Department/Center
Political Communication	3. Course Name/Code
weekly	4. Available forms of attendance
annual	5. semester/year
hours ٦٠	6. (Number of study hours (total
٢٠٢٤/٢٠٢٣	7. Date this description was prepared
8. Course objectives	
١. Understanding the nature of political communication in terms of its origin, development, levels, and functions, and its relationship to . political media ٢. Defining the relationship between the political system and media .institutions ٣. media in various political events such as Learn about the use of .elections, political propaganda, etc ٤. Identify the factors influencing communicators' attitudes toward	

.political communication

١. **Identify the applications of political communication and media in the .nmentpolitical enviro**
٢. **.Media discourse analysis of some political issues and crises**
٣. **Investing media skills and arts in transforming political events into .media material**

9. Course outcomes, teaching, learning and assessment methods

أ. Cognitive objectives

- 1. .Media knowledge on how to employ political activities in media work**
- 2. Identifying the need for political knowledge and how to search for .and obtain it**
- 3. Political socialization of media students and its use in media work**

ب. Course skill objectives

- 1. .Training in media management of political events**
- 2. political analysis skills for news, political events and political .discourse**
- 3. Training on the application of political functions of communication .in media work**
- 4. misleading political Training to distinguish between objective and .speeches**

Teaching and learning methods

Evaluation methods

- 1. .class participation Exercises, questions and**
- 2. . exams**

Emotional and value goals

- 1. .Political education and knowledge of primary school students**
- 2. .Sense of political belonging to the homeland**
- 3. .Promoting media ethics in the field of political media**
- 4. Spreading political awareness and educating about the importance of .participating in political activities**

related to employability and General and transferable skills (other skills (personal development

- 1. Employing political communication skills in reading, writing, watching, .listening , and political thinking**
- 2. Using radio and television arts to disseminate, analyze, interpret, and .pinions about political eventsprovide information and o**
- 3. Applying political analysis skills to evaluate information and its credibility before publication**

Course structure - ١١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Discussion and practical exercise	Theoretical in lecture person and online, via Classroom	The origin, concept and development of political communication	theoretical knowledge	٢	١
Discussion and practical exercise	theoretical via lecture Classroom	Political communication definitions	theoretical knowledge	٢	٢
Discussion and practical exercise	theoretical via lecture Classroom	Theoretical approaches to the study of political communication	theoretical knowledge	٢	٣
Discussion and practical exercise	Electronic theoretical lecture	Political communication jobs	theoretical knowledge	٢	٤
Discussion and practical exercise	electronic and lecture	Political communication and political socialization	theoretical knowledge	٢	٥
Discussion and practical exercise	electronic and lecture	Political Communication and Political Marketing	theoretical knowledge	٢	٦
Discussion and practical exercise	electronic and lecture	Political communication and influencing public opinion trends	theoretical knowledge	٢	٧
Discussion and practical exercise	Electronic theoretical lecture	Political communication and government oversight	theoretical knowledge	٢	٨
Discussion and practical	Electronic theoretical	Political communication and making -decision	theoretical knowledge	٢	٩

exercise	lecture	assistance			
Discussion and practical exercise	Electronic theoretical lecture	Political communication and the political system	theoretical knowledge	٢	١٠
Discussion and practical exercise	Electronic theoretical lecture	Political communication and national identity	theoretical knowledge	٢	١١
Discussion and practical exercise	Electronic theoretical lecture	Political Communication and Conflict Management	theoretical knowledge	٢	١٢
Discussion and practical exercise	Electronic theoretical lecture	political rumors	theoretical knowledge	٢	١٣
Discussion and practical exercise	Electronic theoretical lecture	Methods of using political rumors and methods of confronting rumors	theoretical knowledge	٢	١٤
Theoretical test		First semester exam		٢	١٥
Discussion and practical exercise	Electronic theoretical lecture	Levels of political communication and their relationship to the dissemination of political knowledge	theoretical knowledge	٢	١٦
Discussion and practical exercise	Electronic theoretical lecture	Factors affecting political communication	theoretical knowledge	٢	١٧
Discussion and practical exercise	Electronic theoretical lecture	Characteristics of the political system	theoretical knowledge	٢	١٨
Discussion and practical	Electronic theoretical lecture	The nature of the political system	theoretical knowledge	٢	١٩

exercise					
Discussion and practical exercise	Electronic theoretical lecture	Political uses of the Internet	theoretical knowledge	٢	٢٠
Discussion and practical exercise	Electronic theoretical lecture	Political blogs	theoretical knowledge	٢	٢١
Discussion and practical exercise	Electronic theoretical lecture	Media and Political Science	theoretical knowledge	٢	٢٢
Discussion and practical exercise	electronic and lecture	Media and International Politics	theoretical knowledge	٢	٢٣
Discussion and practical exercise	electronic and lecture	Media and popular diplomacy	theoretical knowledge	٢	٢٤
Discussion and practical exercise	electronic and lecture	Communication and media policies in the developed world	theoretical knowledge	٢	٢٥
Discussion and practical exercise	electronic and lecture	Communication and media policies in the Arab world	theoretical knowledge	٢	٢٦
Discussion and practical exercise	electronic and lecture	Communication technology and political technologies	theoretical knowledge	٢	٢٧
Discussion and practical exercise	electronic and lecture	Political communication and democracy	theoretical knowledge	٢	٢٨
Discussion and	electronic and lecture	Political communication,	theoretical knowledge	٢	٢٩

practical exercise		freedom of expression, political communication, and human rights			
a test		Second semester exam		٢	٣٠

Infrastructure - ١٢

١. Internet connection service
٢. Classes and electronic lectures
٣. Video presentations and presentations

A special curriculum for political communication was prepared in light of from the specific curriculum vocabulary .the mentioned sources

Required textbooks - ١

١. Din, Political -Fathi Shams El -Communication, Cairo, Dar Al .٢٠١٣Arabiya, -Nahda Al
٢. Political , Shaimaa Zulficar Zaghibib Communication: Issues and -Applications, Cairo, The Egyptian .٢٠١٥Lebanese House,
٣. Hassan Emad Makkawi and Laila Sayed, Communication -Hussein Al and its Contemporary Theories, Cairo, Egyptian House for .٢٠٠٩th ed., ^Publishing,
٤. usa, Introduction Issam Suleiman M -to Mass Communication, Irbid, Al .١٩٩٨Kanani Library,
٥. Yousef Abdul Ali Hussein, Political Media, Amman, Dijlah Publishing .٢٠١٥and Distribution House,
٦. Qutbi, Popular -Haidar Ahmad Al Diplomacy between Media, Propaganda and Psychological Warfare, Amman, Osama Publishing .٢٠١٣and Distribution House,
٧. Muhammad Abdul Qader Hatem, Media and Propaganda, Beirut, .١٩٨٩nd ed., ^Lebanon Library,
٨. Hala Mahmoud Abdel Aal, Evaluation of Political Propaganda in -Parliamentary Elections , Cairo, Al Publishing and Distribution, Arabi

(Main references (sources - ٢

٢٠١٧ ط. Philip Marek, Media Campaigns and Political Marketing, translated by Khazami, -Abdul Hakim Ahmed Al Fajr for Publishing -Cairo, Dar Al .٢٠١٢and Distribution, ي. Noël Caifferer , Rumors, the -Jean World's Oldest Mass Media , anslated by Tania Tajia, Beirut, Dar tr .٢٠٠٧Al Saqi,	
أ. Bishr, -Muhammad Saud Al Introduction to Political -Communication, Riyadh, Al .٢٠٠٨Obeikan Library, ب. Ala, The Art -Muhammad Ali Abu Al of Mass Communication: Between -Theory and Practice, Dsoq, Dar Al Iman Publishing and -Ilm Wal ٢٠١٣Distribution, ج. Arab Broadcasting Union Magazine	Books and references -A recommended (practical (.journals, reports, etc
أ. http://www.asbu.net Arab Radio Magazine website ب. BBC website https://www.bbc.com/arabic	Electronic references, -B websites
Curriculum Development Plan -١٣	
أ. A special curriculum for political communication was prepared in light of the curriculum vocabulary specified by the course professor, .and it is proposed to be adopted as a curriculum subject ب. Adding practical material to the basic vocabulary in preparing political radio and television programmes, political marketing, managing election campaigns, political propaganda, debates and .political conferences	

Programs Television and Radio Presenting and Preparing :Title Course Description Course			Course Description Form
Hammadi Ubaid Muhammad .M.M :Name Professor			
Media University of Uruk / College of	1. Educational institution		
Radio and television journalism	2. Scientific Department / Center		
Radio Art (Program Preparation and Second Stage (Presentation	3. Course Name/Code		
Weekly attendance	4. Available attendance		
8- Course outcomes, teaching, learning and assessment methods			
Annual / First and Second Semesters	5. semester/year		
٢٠٢٤/٢	Cognitive objectives -A		
٩٠	Introducing students to methods of generating ideas for radio and television programmes -١		
7٠	Identifying who is the writer and broadcaster in radio and television journalism -٢		
	Identifying the specifications that must be met by a successful writer, broadcaster, and presenter in radio and television journalism -٣		
	classifications, and the technical stages Identifying radio texts, their of writing a program in radio and television journalism -٤		
	.Acquire writing skills in radio and television journalism -٥		
	Distinguishing between the stages of program preparation in radio and television journalis - ٦		
	Learn the steps for preparing news programmes, reports, news bulletins and their titles on radio and television, as well as the steps for - ٧		

.preparing documentary and investigative films

.Course specific skill objectives -B

The student possesses the specialized and technical abilities and -١
skills related to the art of preparing and presenting radio and television
.programs and writing for radio and television

and Developing students' methods of preparing and presenting radio -٢
.television programmes

Training students on how to prepare and present programmes in -٣
.radio and television journalism

Developing students' skills and creative ideas in preparing and -٤
.presenting all forms of radio and television programmes

ing and learning methodsTeach

Theoretical lecture method -١

Using the electronic display method and transferring experiments -٢
.and videos

Daily tests -٣

(The practical side (field work in the radio and television studio -٤

Evaluation methods

(Daily tests (cuzzs -١

Written exam -٢

(Practical duties (field aspect -٣

based goals-Emotional and value -C

The ability to know the assigned material -١

Deriving ideas and acquiring scientific skills -٢

.prescribed material and apply it practically The ability to teach the -٣

Deduction, inference and the ability to analyze -٤

Teaching and learning methods

1- Engage students in discussions about the lectures and videos
.presented

2- in the topic at Activating students' memory and cognitive processing
hand

Evaluation methods

Presenting new ideas and experiences on preparing and presenting programmes for discussion, developing and stimulating students' skills and and developing their comprehension, and reaching understanding .abilities in this field

General and transferable skills (other skills related to employability and -D .(personal development

Developing scientific cadres to raise the scientific and -١D .methodological level and develop the subject curriculum

.Activating scientific activities to raise teaching competencies -٢

Commitment to the specified time for lectures -٣

:Name Professor Language Media :Name Course Description Course	
Kitab Shaker .Dr Professor Assistant	
Media University of Uruk / College of	1. Educational institution
Radio and television journalism	2. / Department Scientific Center
Media language	3. Course Name/Code
weekly	4. Available attendance forms
Annual / First and Second Semester	5. semester/year
hours ٦٠	6. Number of study hours (total)
٢٠٢٤-٢٠٢٣	7. Date this description was prepared
8. Course objectives	
Introducing students to the concept of language, its definitions .١ .and characteristics	
Teaching the student to care about the Arabic language and to .٢ .go beyond the colloquial dialect	
Developing the student's spelling and writing skills and abilities .٣ .so that he can write correctly in all aspects	

lex structures and obscure Helping the student understand comp .٤
.styles

Developing students' literary and creative abilities so that they .٥
.can express themselves correctly

Accustoming the student to the logical thinking method in .٦
presentation and analysis, especially in correct reading exercises,
.and avoiding common linguistic errors

Teaching and learning methods

1. Use of educational tools
2. Training and practicing the pronunciation of letters
3. Method of dialogue and discussion
4. How to use the electronic offer
5. Record audio and video clips
6. How to ask questions

Evaluation methods

Daily tests .١

Audio recording .٢

Daily duty/assignment .٣

Monthly exams .٤

Observing student behavior .٥

10.Course structure

Evaluation method	Teaching method	topic/name Unit	learning Required outcomes	hours	week
Theoretical test	theoretical	The concept of media language	Media language	٢	.١
Theoretical test	theoretical	Characteristics of media language			.٢
Theoretical test	theoretical	Subject and predicate			.٣
Theoretical test	theoretical	Applications on the subject and predicate			.٤
Theoretical test	theoretical	Kan and its sisters			.٥
Theoretical test	theoretical	An and its sisters			.٦
Theoretical test	theoretical	Practical applications			.٧
Theoretical test	theoretical	punctuation marks			.٨
Theoretical test	theoretical	Practical application of punctuation marks			.٩
Theoretical test	theoretical	Active participle			.١٠
Theoretical test	theoretical	participle			.١١
Theoretical test	theoretical	Application on the active and passive participle			.١٢
Theoretical test	theoretical	Common mistakes in media language			.١٣
Theoretical test	theoretical	Training in correct writing and reading			.١٤

Theoretical test	theoretical	First semester exam			.١٥
Theoretical test	theoretical	Qat' -Hamzat al -and Hamzat al Wasl			.١٦
Theoretical test	theoretical	Practical applications			.١٧
Theoretical test	theoretical	Middle hamza			.١٨
Theoretical test	theoretical	extreme hamza			.١٩
Theoretical test	theoretical	Applications on writing the hamza			.٢٠
Theoretical test	theoretical	Mistakes in writing the hamza			.٢١
Theoretical test	theoretical	The tied taa The extended open) taa and) the haa			.٢٢
Theoretical test	theoretical	Language applications			.٢٣
Theoretical test	theoretical	Reference to texts from the Holy Quran and Arabic poetry			.٢٤
Theoretical test	theoretical	The extended and shortened alif			.٢٥
Theoretical test	theoretical	Linguistic and spelling applications			.٢٦
Theoretical test	theoretical	inflected-Non			.٢٧
Theoretical test	theoretical	Language applications			.٢٨

Theoretical test	theoretical	Training in correct reading and writing			.٢٩
Theoretical test	theoretical	Second semester exam			.٣٠

11.infrastructure

.There is no prescribed book	Required textbooks -١
-Wadih in Grammar and Syntax -Al Farkh-Muhammad Zarqan Al 1. specialization -non General Arabic for departments 2. The role of media language in raising the cultural level in society 3. The Language of the Arab Media, Hussein Ali Muhammad	(Main references (sources -٢
1. Abbas -Comprehensive Grammar Hassan 2. -The Singer of the Intelligent -Din Abd al-Muhammad Muhyi al Hamid 3. Hussein Ali -Morphology and Spelling Tawil-Al	Recommended books and -A scientific journals,) references (.reports, etc
. Specialized websites	Electronic references, -B .Internet sites

12.Curriculum Development Plan

Each academic year, the course is developed according to the student's .needs in order to achieve the course's objective

:Name s'Professor Language English Name s'Professor :Description Course
Ali Ahmed Maysaa .Ms

College of Media

Educational institution -١

Radio and Television Journalism Department

Scientific Department/Center -٢

English

Course name/code -٣

weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٣٠	(Number of study hours (total -٦
2023-2024	Date of preparation of this -٧ description
Course objectives -/٨	
Acquire basic language skills	

Course outcomes, teaching, learning and assessment methods -١٠					
Cognitive objectives Acquire the linguistic bases that enable the students to participate in exchanging intellectual knowledge.					
Course specific skill objectives -B Develop their linguistic competence. Develop their intellectual ,personal ,and professional abilities.					
ing and learning methodsTeach					
1.Theoretical lectures 2. Using electronic display method and computer programs 3. Duties and daily tests					
Evaluation methods					
1. Daily tests (nuts) 2. Weekly duties 3. Written examination					
Emotional and value goals -C Qualifying general skill					
General and transferable skills (other skills related to employability and personal -D (development 1.Develop student's self-abilities 2. Develop the student's reading and writing capabilities and the correct pronunciation of the English letters					
Course structure -١١					
Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week

test	power point with explanation	unit one grammatical subject	English	2	1
test	power point with explanation	unit one reading passage	English	2	2
test	power point with explanation	unit two grammatical subject	English	2	3
test	power point with explanation	unit two listening skills	English	2	4
test	power point with explanation	unit three grammatical subject	English	2	5
test	power point with explanation	unit three vocabulary subject	English	2	6
test	power point with explanation	unit four grammatical subject	English	2	7
test	power point with explanation	unit four writing methods	English	2	8
test	power point with explanation	unit five grammatical subject	English	2	9
test	power point with explanation	unit five speaking subject	English	2	10
test	power point with explanation	unit six grammatical subject	English	2	11
test	power point with explanation	unit six conversation practice	English	2	12
test	power point with	Revision	English	2	13

	explanation				
test	power point with explanation	Revision	English	2	14
test		first term exam	English	2	15
test	power point with explanation	unit seven grammatical subject	English	2	16
test	power point with explanation	unit seven translation methods	English	2	17
test	power point with explanation	unit eight grammatical subject	English	2	18
test	power point with explanation	unit eight media terms	English	2	19
test	power point with explanation	unit nine grammatical subject	English	2	20
test	power point with explanation	unit nine reading passage	English	2	21
test	power point with explanation	unit ten grammatical subject	English	2	22
test	power point with explanation	unit ten vocabulary lesson	English	2	23
test	power point with explanation	unit eleven grammatical subject	English	2	24
test	power point with explanation	unit eleven writing methods	English	2	25
test	power point with	unit twelve grammatical subject	English	2	26

	explanation				
test	power point with explanation	unit twelve reading comprehension	English	2	27
test	power point with explanation	Revision	English	2	28
test	power point with explanation	Revision	English	2	29
test		second term exam	English	2	30
headway plus pre intermediate			Required textbooks -١		
the textbook and websites			(Main references (sources -٢		
Curriculum Development Plan -١٣					
1.Adding translation and media terms to enhance the student’s abilities concerning College of Media issues.					

. Asst :Name Professor Methods Research Scientific :Title Course : Description Course Fahd Abboud Majeed .Dr	
Faculty of Media / University of Uruk	Educational institution -١
Radio and television journalism	Scientific Department/Center -٢
research methods Media	Course name/code -٣
weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤/٢٠٢٣	Date of preparation of this -٧ description
٨/ to teach students the methods, seeks Course objectives : This course - approaches, techniques, and tools of scientific research through knowledge of a set of concepts and terms related to scientific research. This course deals with in addition to 'defining the methods of scientific thinking and its conditions	

understanding the methods of obtaining scientific knowledge and then identifying the most prominent topics, problems, issues, and crises, as well as the phenomena that researchers in the field of radio and television research address in their research by describing them accurately, analyzing and and add interpreting them, and then finding the relationship between their variables to reach the results. The course also aims to train students on the mechanism and and how to use scientific research tools and the stages of scientific research mechanism of work of each one of them and knowing the details of each stage of scientific research, in addition to learning about the most prominent types of extracting each one of them samples and their communities and the method of and the laws associated with them, and then training in formulating good research titles and defining their problems, hypotheses, and importance to society and the and all related subject of specialization, and thus determining their objectives research steps and procedures to reach the results, conclusions, and recommendations, while continuously taking into account live examples from the reality of the media, especially Radio, television and satellite stations and then .and assess some of the results evaluate

:Course outcomes, teaching, learning and assessment methods -١٠

Introducing students to the conditions of scientific research and methods of -١
.thinking and obtaining knowledge

Identify some definitions, concepts and terms related to scientific research -٢
methods.

Learn the most important conditions of a good title and practice correct -٣
formulation

Acquire skills in methods of defining the research problem and training in -٤
.methods of formulating the research problem

Knowing how to formulate the importance of the research and the correct -٥
.formulation mechanism

.tivesLearn how to write research objec -٦

Knowing the most important types of research communities, methods of taking -٧
.samples from them, and the laws associated with them, and training on them

.Distinguishing between the types of methods used in scientific research -٨

types of scientific research tools and methods and the mechanism Knowing the -٩
.of each one of them

-١٠ Defining the limits and areas of research

.Knowing the types of questions on the questionnaire and practicing them -١١

.ntific researchKnowing the types of tables used in scie -١٢

.Defining the concept of quotation, its types, and reasons for its use -١٣

-١٤ Knowing what the results, conclusions, recommendations, list of sources and
.appendices are

Cognitive objectives

Course specific skill objectives -B

- The student must possess the specialized abilities and skills to choose the topic, -١
 - . problem, issue or phenomenon worthy of research and study
- Enabling students to develop their own abilities to diagnose the strengths and -٢
 - . content worthy of study weaknesses of media content or
- Training and teaching students how to correctly formulate the title, problem, -٣
 - importance, and objectives, and determine the tools required for scientific research,
 - . reaching the limits and fields of research
- ning on sampling methods, their communities, and the appropriate Continuous trai -٤
 - .species
- Developing students' creative skills and intellectual abilities in constructing research -٥
 - .forms
- .Acquire skills in dealing with respondents - ٦

Teaching and learning methods

- Theoretical lectures method -١
 - .Using the electronic display method and some computer programs -٢
 - ٣ Daily homework and tests
- Go to the graduate studies library and other libraries to find out the most important - ٤
 - .c researchnotes and indicators related to scientifi
 - radio The practical and applied aspect (daily monitoring of the media, especially -٥
 - television and satellite stations, to record the most important observations and
 - indicators that can be studied and cited)
 - preparing research forms, and applying them radio Field training through group work
 - ٦ field practically and in the
 - .Field visits to research centers and public opinion poll centers -٧

Evaluation methods

- (Daily tests (cuzzs -١
- Weekly homework -٢
- Written exam -٣
- .The field aspect through conducting some applied research -٤

Emotional and value goals -C

- .The ability to know the assigned material and its importance -١
- Deriving ideas, acquiring scientific skills, and documenting field examples and -٢
 - .applied experiments
- .The ability to teach the assigned material and apply it practically or in the field -٣
- .Deduction, inference, and the ability to analyze and interpret -٤
- .Instilling the spirit of culture, learning and love of science among students -٥

General and transferable skills (other skills related to employability and personal -D
(development

1- Involving students in discussions about the lectures and videos presented

2- Activating students' memory and cognitive processing of the topic and issues raised from reality

3- Spreading the spirit of self-confidence, the ability to be creative and overcome problems

4- Determining students' priorities in the educational process and training on that

5- Presenting ideas and results of previous and new research from the local, Arab and international realities, and developing and activating students' comprehension to reach understanding and develop their skills and abilities in this field

6- Developing scientific cadres to raise the scientific and methodological level and develop the subject curriculum

7- Activating scientific activities to raise teaching competencies

8- Commitment to the specified time for lectures

Course structure 11

Evaluation method	Teaching method	topic /Unit name	Required learning outcomes	hours	week
Exams, tests, and assignments	Explanation with some slides	The concept of knowledge and its guidance	Learning and practical application	2	1
		Scientific research, its conditions, and methods of scientific thinking		2	2
		Some scientific concepts, definitions and terms		2	3
		Ways to acquire knowledge		2	4
		Stages of research title, its conditions, and methods of formulating it		2	5

		Research problem of and methods formulating it		۲	۶
		Research hypotheses and of methods formulating them		۲	۷
		The importance of scientific research		۲	۸
		Scientific research objectives		۲	۹
		Research community classifications and		۲	۱۰
		Types of samples used and methods of them selecting		۲	۱۱
		Probability samples and their types		۲	۱۲
		probability -Non samples and their types		۲	۱۳
		Scientific curricula and their types		۲	۱۴
		Research boundaries and areas		۲	۱۵
		Scientific research methods and tools		۲	۱۶
		Types of questions used in the questionnaire		۲	۱۷
		Indicators and notes on incorrect question formulations		۲	۱۸
		Form structure and construction		۲	۱۹
		Training on building and designing an		۲	۲۰

		integrated form			
		Types of tables used in scientific research and methods of constructing them		۲	۲۱
		Quote and reasons for using it		۲	۲۲
		Contents of the theoretical framework and how to write it		۲	۲۳
		Practical training in media content analysis		۲	۲۴
		Results, conclusions and recommendations		۲	۲۵
		Appendices, list of sources and how to write them		۲	۲۶
		Writing the abstract and its contents: practical training		۲	۲۷
		Structure and construction of the research report		۲	۲۸
		Previous studies, methods of selecting them, and the process of writing them		۲	۲۹
		Practical and applied examples of field research in radio and television journalism research		۲	۳۰

Library / Infrastructure - ۱۲

Scientific research methods

Required textbooks - ۱

in the Graduate Studies Theses and dissertations Library	(Main references (sources -٢
Theoretical Foundations -Media Research Methods and Application Skills, Barakat Abdel Aziz. Cairo. Dar .٢٠١٢ Hadith, -Kitab Al-Al Scientific Research Methods / Raja Abu Alam / Cairo ٢٠١٦ University Publishing House 1. Thunder of Contemporary Media Research Techniques, Raad Jassim Al Kaabi, (Beirut, ٢٠١٥ Mesopotamia Printing and Publishing House,) s personal 'Practical examples of the teacher practical experience	Books and references -A recommended (practical (.journals, reports, etc
The Media and Communication Library on Telegram contains thousands of media books and research .methods	Electronic references, -B websites
Curriculum Development Plan -١٣	
A good library of previous studies .١ Field visits to media, social and psychological research and studies .٢ .centers Entering public opinion poll vocabulary .٣ Practical training for field research .٤	

Course description a: s'Professor casting the And sound Art :name Subject	
Aliwi Jabbar Adel millimeter name	
Media college / Uruk university	1. Educational The institution
Radio and television to divide journalism	2. / Scientific Department Center
casting art	3. The symbol / name decision
weekly	4. the audience Forms Available
The the first the chapter / annual second	5. year / the chapter
90	6.) Academic hours number (kidney
2024/2023	7. this numbers date Description
8. The decision Goals	
And his steps casting art In concept Students Definition .1	

letters Exits on Recognition where from tongue Calendar .2
And Arabic In the language interest The student Education .3 colloquial dialect exceeded
The year and appearance By voice Care .4
and television Radio Positions in and improvisation Boldness .5
Its types In all Programs presentation Skill .6
And learning education Methods
Evaluation Methods Daily Tests .1 audio Registration .2 Assignment / Daily Duty .3 Monthly Examinations .4 The student behavior Note .5

10.The decision structure					
road Evaluation n	road education	or / Unit name the topic	Outputs learning Required	hours	week
Participat ion	Lecture Theory	sound concept And its occurrence	And sound art the casting	3	.1
Exercises	Lecture The process	He is how sound language			.2
Participat ion	Lecture The process	Occurrence when sound man			.3
Exercises	Lecture The process	Sounds Types			.4
Participat ion	Lecture Theory	that Factors grades in affect Human sound			.5

Exercises	Lecture The process	It varies how when sound intensity man And beauty			.٦
Exercises	Lecture The process	Most important flaws pronunciation And the speech			.٧
Participat ion	Lecture Theory	casting art			.٨
Participat ion	Lecture Theory	casting art Jobs And his tasks			.٩
Participat ion	Lecture Theory	And casting art its relationship On the radio			.١٠
Participat ion	Lecture Theory	Most important features broadcaster			.١١
Exercises	Lecture The process	skills in Performance Programs / Radio Endowment And focus			.١٢
Exercises	Lecture The process	Types Endowment			.١٣
Exercises	Lecture The process	Signs Endowment			.١٤
Exercises	Lecture The process	purposes Endowment			.١٥
Exercises	Lecture The process	Controls Endowment			.١٦

Exercises	Lecture The process	It no that Cases is permissible In it Endowment			.١٧
Participat ion	Lecture Theory	the focus			.١٨
Participat ion	Lecture Theory	the means focus			.١٩
Exercises	Lecture The process	Required what from broadcaster Receives when Text			.٢٠
Exercises	Lecture The process	Required what from broadcaster during improvisation			.٢١
Exercises	Lecture Theory	broadcaster And the microphone			.٢٢
Exercises	Lecture The process	And the Rules foundations when confrontation The microphone			.٢٣
Exercises	Lecture Theory	Public art speaking			.٢٤
Exercises	Lecture The process	exercises And sound breathing			.٢٥
Exercises	Lecture The process	characteristics letters			.٢٦
Exercises	Lecture The process	letters Exits			.٢٧

Exercises	Lecture The process	Noon Rulings The inhabitants Tanween			.٢٨
Exercises	Lecture The process	rumor Mistakes			.٢٩
Exercises	Lecture The process	the difference between The character And letter Dad the letter Dhad			.٣٠

11. Infrastructure structure

Required The reporter books -1

(Sources) Home the reviewer -2

casting Art .١ The Praised slave Sami

casting art Techniques around Reference Evidence .٢ And present
age permanent slave / Radio Programs

The preacher Mahmoud / casting Art .٣

Suez Moataz / And the application Theory between casting Art .٤

The Swedes Mohammed / Wonderful casting Art .٥

Kartigi Dale / Public speaking Art .٦

٧. Talk like ted. Karmin Gallo

Samir Ahmed / Wonderful casting Art .٨

Azouz Happy / Poetic casting Art .٩

hardship The heir slave / casting Art .١٠

، Scientific Magazines) With it Recommended that References books A
(.... ، Reports

.... Internet Sites ، electronic the reviewer - for

12. Academic The decision development plan

when For the department Academic Stages For all Curriculum given That .١
development in Maximum importance from And the casting sound For art

. Radio area in The student voice

/ Supreme Studies Lectures within And the casting sound art Enters That .٢
And the diploma and PhD Master's

and Interviewing of Art The : Name Course :Name Course :Description Course
Hammadi Ubaid Muhammad .M.M .Asst : Professor Course Investigation

University of Uruk / Faculty of Media	Educational institution -١
Radio and television journalism	Scientific Department/Center -٢
Radio and television editing (the art of interviewing (and investigation	Course name/code -٣
weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٣٠	(Number of study hours (total -٦
٢٠٢٤-٢٠٢٣	Date of preparation of this description -٧
Course objectives -/٨	
It aims to prepare specialists in the media field in general and enable them to work in radio -A .and television journalism in particular	
The course seeks to train students to apply the arts of interviewing, managing dialogue, and -B .tions and television reportscompleting investiga	

Course outcomes, teaching, learning and assessment methods -١٠

Cognitive objectives -A

1. The course seeks to prepare students to be qualified to work in media institutions, public government institutions, and the private sector.
.skills and transferring them to the field cognitiveDeveloping students' .٢

Course specific skill objectives -B

Practical skills to ensure the application of the art of radio and television interviewing in field -١
.work

Learn new skills that keep pace with technical developments in the field of radio and television -٢
.journalism

Teaching and learning methods

:The methods of teaching, learning and evaluation are

.The method of giving lectures by the subject professor -١

How to use electronic presentation in giving lectures using -٢Power Point .

(television 'The practical application method in the college's studio (radio -٣

Evaluation methods

- 1- Theoretical tests
- 2- Practical tests

Emotional and value goals -C

1. .That students be an example of professional media professionals in their work
- .The student should be familiar with the art of interview and investigation -۲
- .Developing creative thinking among students in radio and television work -۳

General and transferable skills (other skills related to employability and personal -D (development

1. Ability to perform well and conduct various types of radio and television interviews
 .professionally
2. Preparing students to acquire the necessary skills to manage dialogue and conduct field
 .television investigations
3. The ability to employ media information in the professional field

Course structure -۱۱

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
	How the lecturer delivers lectures and uses brainstorming	The concept of radio and television interviews		2	1
	How to use electronic presentation in giving lectures using Power Point .	Forms and types of interviews Its features and functions		2	2
	Theoretical lectures	TV interview areas		2	3
	Lectures The Theory process	Steps and stages of preparing for interviews		2	4
	Student-self tests and brainstorming	Question preparation conditions		2	5

	Presentation of the lecture in PowerPoint	Steps to consider before conducting the dialogue		2	6
	Presentation of the lecture in PowerPoint	Principles of Effective Dialogue Management		2	7
	Presentation of the lecture in PowerPoint	Practical application		2	8
	Presentation of the lecture in PowerPoint	Dialogue management methods		2	9
	Practical application	How to deal with a guest		2	10
	Presentation of the lecture in PowerPoint	Radio and TV interview templates		2	11
	Presentation of the lecture in PowerPoint	Presenter Skills Dialogue		2	12
	Practical application	Practical training		2	13
	Presentation of the lecture in PowerPoint	Interviews and dialogue at press conferences		2	14
	Preparing exam questions	First semester exam		2	15
	Presentation of the lecture in PowerPoint	concept Investigation Radio and television		2	16
	Presentation of the lecture in	stages numbers And implementation Investigation		2	17

	PowerPoint	Television			
	Burbon lecture	How to Find on For ideas investigations		2	18
	a lecture	phase Documentation The year (plural) (information		2	19
	a lecture	phase the job Field		2	20
	a lecture	Building an investigation structure		2	21
	Practical application	Practical application		2	22
	a lecture	Work pressures in radio and television journalism		2	23
	a lecture	Bad habits that the presenter commits during the dialogue		2	24
	Practical exercises	Practical application		2	25
	a lecture	How to get rid of tension during dialogue		2	26
	Practical exercises	Practical application		2	27
	a lecture	Sensory performance of presenters		2	28
	training	Practical application		2	29
	Paper selection	Second semester exam		2	30

Infrastructure - ١٢

Required textbooks - ١

(Main references (sources - ٢

Barakat Abdel Aziz, Modern Trends in Radio Program -١
Hadith-Kitab Al-Production, Dar Al

The Art of Interviewing: Its Principles and Methods, -٢
Annette Garrett

[Canfield Peter](#) by ' The Art of Successful Interviews -٣
Procedure Interviews And management Dialogue For -٤
programs And the news

Books and references -A
recommended (practical journals,
(.reports, etc

Electronic references, websites -B

An electronic class was created to download lectures, as a : Curriculum development plan -١٣
.means of communicating with students, and conducting daily tests

1. Focus on the practical side and try to link the practical side with the theoretical side
2. After completing each course title, the student is required to prepare a model to be applied .practically

Department Television and Radio/Year Third the for Description Course

١٠ :courses of Number

٤٠ :units of Number

of Number per units semester	hours Credit		name Course	Academic stage
	practical	theoretical		
٢	-	٢	The language of media discourse	Third
٢	٢	١	investigative journalism	Third
٢	-	٢	Media legislation and ethics	Third

٢	-	٢	public opinion	Third
٢	٢	١	Media research and statistical applications	Third
٢	٢	١	New media	Third
٢	٢	١	Radio and television editing Report and) news (correspondence	Third
٢	٢	١	information technology	Third
٢	-	٢	For radio and television networks	Third
٢	-	٢	English language	Third
٢٠	١٠	١٥		total the

.Dr .Prof .Asst :Professor Discourse Media of Language :title Course description a Kitab Shaker	
University of Uruk / College of Media	1. Educational institution
Radio and Television Journalism Department	2. Center / Department Scientific
The language of media discourse	3. Course Name/Code
weekly	4. Available attendance forms
Annual / First and Second Semester	5. semester/year
hours ٦٠	6. (total) Number of study hours
٢٠٢٤-٢٠٢٣	7. Date this description was prepared
8. Course objectives	
.١ Introducing students to the concept of media discourse language .	
.٢ Correcting the tongue in terms of identifying the points of articulation of . letters	
.٣ Teaching the student to care about the Arabic language and to go . beyond the colloquial dialect	

Developing the student's spelling and writing skills and abilities so that -٤
.he can write correctly in all aspects

.lex structures and obscure stylesHelping the student understand comp -٥

Developing students' literary and creative abilities so that they can -٦
.express themselves correctly

Accustoming the student to the method of logical thinking in -٧
n correct presentation and analysis, especially in exercises o
.reading, and avoiding common linguistic errors

Teaching and learning methods

1. Use of educational tools
2. Training and practicing the pronunciation of letters
3. Method of dialogue and discussion
4. How to use the electronic offer
5. How to ask questions

Evaluation methods

Daily tests .١

Daily duty/assignment .٢

Monthly exams .٣

Observing student behavior .٤

13.Course structure

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	hours	week
Theoretical test	theoretical	The concept of discourse	The language of media discourse	٢	.١
Theoretical test	theoretical	The concept of discourse in modern studies			.٢
Theoretical test	theoretical	Media discourse			.٣
Theoretical test	theoretical	Semantics in media discourse			.٤
Theoretical test	theoretical	Readability of media discourse			.٥
Theoretical test	theoretical	rhetoric			.٦
Theoretical test	theoretical	Applications			.٧
Theoretical test	theoretical	journalistic style concept of The stylistic health			.٨
Theoretical test	theoretical	The difference between direct expression and indirect expression metaphor and) (metonymy			.٩
Theoretical test	theoretical	Practical application on media texts			.١٠
Theoretical test	theoretical	Reference to texts from the Holy Quran and Arabic poetry			.١١
Theoretical	theoretical	Linguistic			.١٢

test		Correctness in News Headlines			
Theoretical test	theoretical	Linguistic correctness in news articles			.١٣
Theoretical test	theoretical	Applications			.١٤
Theoretical test	theoretical	First semester exam			.١٥
Theoretical test	theoretical	‘ terms Linguistics semiotics, and journalistic criticism			.١٦
Theoretical test	theoretical	Style at the level of the word in the language of media discourse, ease of the word, lack of dissonance of letters			.١٧
Theoretical test	theoretical	Style at the . sentence level			.١٨
Theoretical test	theoretical	Submission			.١٩
Theoretical test	theoretical	Affirmation			.٢٠
Theoretical test	theoretical	Practical application of my style: presentation And confirmation			.٢١
Theoretical test	theoretical	and stylistic choice semantic choice			.٢٢
Theoretical test	theoretical	The meanings of indefinite and definite nouns. The use of these nouns and their meanings			.٢٣

		.in media discourse			
Theoretical test	theoretical	The advantage of the present tense in media discourse			.٢٤
Theoretical test	theoretical	Present tense verb exercises in media discourse			.٢٥
Theoretical test	theoretical	stylistic health			.٢٦
Theoretical test	theoretical	The imperative sentence and the declarative sentence			.٢٧
Theoretical test	theoretical	Applications			.٢٨
Theoretical test	theoretical	Applications on Linguistic analysis of media discourse			.٢٩
Theoretical test	theoretical	Second semester exam			.٣٠

14.infrastructure

.There is no prescribed book	Required textbooks - ١
Media and Language, Dr. Muhammad Baka-Abdul Muttalib Al The Language of Media between Classical and Colloquial Arabic, Dr. Baka-Muttalib al-Muhammad Abd al The role of media language in raising .the cultural level of society The Crisis of the Arabic Language in Contemporary Media, Mustafa .Hasan-Muhammad al Language of Arabic Media, The	(sources) Main references - ٢

.Hussein Ali Muhammad Say, and don't say, Dr. Mustafa .Jawad	
	Recommended books and -A scientific journals,) references (.reports, etc
Specialized websites	Electronic references, -B .Internet sites
15. Curriculum Development Plan	
Each academic year, the course is developed according to the student's . needs in order to achieve the course's objective	

:Name Professor Journalism Investigative :Name Course Description Course Hammadi Obaid Mohammed .M.M	
College of Media -University of Uruk	institution Educational
Radio and Television Journalism Department	Center/Department Scientific
Stage Third / Investigative Journalism	Code/Name Course
/Weeklyonline	attendance of forms Available
annual	year/semester
hours ١٢٠	(total) hours study of Number
٢٠٢٤/٢٠٢٣	prepared was description this Date
objectives Course	
year students that addresses the concept of investigative -A methodological subject for third journalism, its origins, the most important obstacles facing its practice, and the difference :between it and investigative journalism. This subject aims to .ucing students to the concept of investigative journalismIntrod .Learn the basic concepts of investigative journalism .Learn the methods used in investigative journalism	

methods assessment and learning ,teaching ,outcomes Course

objectives Cognitive

The student should understand the meaning of investigative journalism and its importance in combating corruption

.The student should know how to formulate a hypothesis

y The student should know the types of sources that an investigative journalist should pay attention to

objectives skill Course

.The student will learn the skill of applying the basic rules of investigative journalism

methods learning and Teaching

.Giving lectures

.Presentations

.Discussion and dialogue

.Show educational films

methods Evaluation

. tests

.Worksheets

.Participation in the hall

goals value and Emotional

.Developing the spirit of teamwork

.Contribute to the preparation of practical projects

.capacities-Developing students' self

(development personal and employability to related skills other) skills transferable and General

.Sampling skills in investigative journalism

.Training on preparing investigative reports

structure Course -11

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Discussion and practical exercise	Electronic theoretical lecture	The concept and nature of investigative journalism	theoretical knowledge	ξ	١
Discussion and practical exercise	Electronic theoretical	The emergence and development of	theoretical knowledge	ξ	٢

	lecture	investigative journalism			
Discussion and practical exercise	Electronic theoretical lecture	Similarities and differences between regular investigations and investigative reporting, the importance of investigative journalism	theoretical knowledge	ξ	٣
Discussion and practical exercise	Electronic theoretical lecture	Investigative reporting jobs, investigative journalism communities	theoretical knowledge	ξ	ξ
Discussion and practical exercise	Practical lecture	Dimensions of investigative journalism, a global for journalism model that tracks and exposes corruption	practical knowledge	ξ	ο
Discussion and practical exercise	Electronic theoretical lecture	Investigative journalist skills	theoretical knowledge	ξ	٦
Discussion and practical exercise	Practical lecture	Investigative Report Ideas Story Ideas for Investigative Journalists Sources of investigative journalism ideas Specifications for investigative journalism ideas	practical knowledge	ξ	٧
Discussion and practical exercise	Practical lecture	Hypothesis Development in Investigative Journalism, How to Formulate a Hypothesis	practical knowledge	ξ	٨
Discussion and	Practical	Investigative Report	practical	ξ	٩

practical exercise	lecture	Planning and Investigative Report Planning Guide	knowledge		
Discussion and practical exercise	Electronic theoretical lecture	Primary and secondary sources in investigative reporting	theoretical knowledge	ε	١٠
Discussion and practical exercise	Practical lecture	Going Beyond Interview Questions in Investigative Reporting	practical knowledge	ε	١١
Discussion and practical exercise	Practical lecture	Writing investigative reports	practical knowledge	ε	١٢
Discussion and practical exercise	Electronic theoretical lecture	Follow the Money in Investigative Journalism	theoretical knowledge	ε	١٣
Discussion and practical exercise	Practical lecture	Using the Internet in Investigative Journalism	practical knowledge	ε	١٤
Theoretical test		First semester exam			١٥
Discussion and practical exercise	Practical lecture	Using technology in investigative journalism	practical knowledge	ε	١٦
Discussion and practical exercise	Practical lecture	Examples of Iraqi investigative reporting	practical knowledge	ε	١٧
Discussion and practical exercise	Practical lecture	Examples of Arab investigative reports	practical knowledge	ε	١٨
Discussion and practical exercise	Practical lecture	Examples of foreign investigative reports	practical knowledge	ε	١٩
Discussion and practical exercise	Practical lecture	Stages and steps of preparing investigative reports	practical knowledge	ε	٢٠
Discussion and practical exercise	Electronic theoretical lecture	Features and characteristics of investigative reporting in radio and television journalism	theoretical knowledge	ε	٢١

Discussion and practical exercise	Practical lecture	The importance of the image in television investigative reports	practical knowledge	ε	۲۲
Discussion and practical exercise	Practical lecture	Writing TV Investigative Reports The Art of Writing) (for the Picture	practical knowledge	ε	۲۳
Discussion and practical exercise	Practical lecture	Technical treatments in television investigative reports	practical knowledge	ε	۲۴
Discussion and practical exercise	Practical lecture	Similarities and differences between regular and investigative investigations	practical knowledge	ε	۲۵
Discussion and practical exercise	Electronic theoretical lecture	The impact of investigative reporting in strengthening the democratic process	theoretical knowledge	ε	۲۶
Discussion and practical exercise	Electronic theoretical lecture	Professional and ethical standards for investigative journalists	theoretical knowledge	ε	۲۷
Discussion and practical exercise	Electronic theoretical lecture	The relationship between investigative reporting and scientific research methods	theoretical knowledge	ε	۲۸
Discussion and practical exercise	Practical lecture	Sampling in Investigative Journalism and Training in Preparing Investigative Reports	practical knowledge	ε	۲۹
a test		Second semester exam			۳۰

Infrastructure - ۱۲

Radio and television journalism laboratories and studios

Internet connection service

Classes and electronic lectures

Video presentations and presentations

Investigative Journalism Book for the Third Stage	Required textbooks - ^١
Group of authors, On the Path of Truth: Daleeb Areej for .٢٠٠٩ Arab Investigative Journalism, Jordan , Investigative Journalism: The Technical Approach, Iraq, . United Nations Development Programme	(Main references (sources - ^٢
.٢٠١١ ARIJ Investigative Reports, Reda Akasha, From Hypothesis to Title: Investigative .Reporting, Applications in Journalism and Television Saman Noah, Investigative Journalism Portal, Uruk, Nerig .٢٠١٥ , -dical Journalists in Uncovering Facts: ComputerMetho Based Investigative Journalism, Union Center for Media .Training	Books and references -A ommended (practical journals, rec (.reports, etc
ARIJ Network website https://arij.net Nerej Network website https://nirij.org	Electronic references, -B websites

Curriculum Development Plan -^{١٣}

- .the line inside Practical training
- .Investigative Investigations procedure
- Investigative With investigations graduation Projects adoption on Students to encourage .practical
- .the line inside And foreign And Arabic Local Investigative films to watch
- .Investigative In the press Congratulations Certain Sites tracking on Students urge

.M.M : Name Professor Ethics and Legislation Media :Name Course : Description Course
Farhan Muhammad Haider

Media/University of Uruk College of	Educational institution - ^١
and television journalism Radio	Scientific Department/Center - ^٢
Media legislation and ethics	Course name/code - ^٣
My presence	Available forms of attendance - ^٤
annual	Semester/Year - ^٥

hours ٦٠	(Number of study hours (total -٦
٢٠٢٤-٢٠٢٣	Date of preparation of this -٧ description

Course objectives -٨

The Media Legislation course aims to introduce students to the legal in all their specializations in general, including media texts of Iraqi laws legislation in particular. The course aims primarily to familiarize students with the concepts of legal texts directly related to their work as media .professionals in the future

Course outcomes, teaching, learning and assessment methods -١٠

Cognitive objectives -A

To familiarize students with the legal foundations directly related to their future work .as media professionals through media legislation

Course specific skill objectives -B

.Students are prepared to bear the legal responsibility of media work

Teaching and learning methods

Student participation -٢ Lectures -١

Evaluation methods

.Termly exams -٣ Discussions -٢ Student participation -١

Emotional and value goals -C

Students' readiness to bear responsibility in media work through understanding -١ A .and comprehending the laws

Teaching and learning methods

Theoretical lectures -١

Evaluation methods

Participations and exams -١

I and transferable skills (other skills related to employability and personal Genera -D (development
Media By work Private Legal Responsibility to bear Students I prepared

Course structure -١١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Contributions	theoretical	Introduction to Law	My presence	٢	١
=	=	its - Legislation characteristics, advantages and disadvantages	=	٢	٢

=	=	=	=	۲	۳
=	=	Types of legislation	=	۲	۴
=	=	=	=	۲	۵
=	=	law relationship By laws Media Other	=	۲	۶
=	=	law relationship By laws Media Other	=	۲	۷
=	=	in Legal Frames The process Media	=	۲	۸
=	=	And Media Media freedom	=	۲	۹
=	=	Freedom of the media and the pressures imposed	=	۲	۱۰
=	=	Freedom of the press, radio and television, and guarantees of media freedom	=	۲	۱۱
=	=	Duties of the media professional	=	۲	۱۲
=	=	Rights of the media	=	۲	۱۳
=	=	media censorship	=	۲	۱۴
=	=	review	=	۲	۱۵
Spring break					
=	=	Ethics of using new media	=	۲	۱
=	=	=	=	۲	۲
=	=	Publication Prohibitions	=	۲	۳
=	=	=	=	۲	۴
=	=	Objectives and charters of agreements	=	۲	۵
=	=	=	=	۲	۶
=	=	publishing crimes	=	۲	۷

=	=	=	=	٢	٨
=	=	Communications and Media Commission Its origins and duties	=	٢	٩
=	=	List of rules and regulations for media broadcasting	=	٢	١٠
=	=	=	=	٢	١١
=	=	General guidelines for broadcast media	=	٢	١٢
=	=	=	=	٢	١٣
=	=	review	=	٢	١٤
=	=	review	=	٢	١٥

Infrastructure - ١٢

Omar-Media Legislation / by Muhammad Al	Main references (sources) -٢
Azzi-Media Legislation and Ethics / by Khaled Al	Books and references recommended practical journals,) (.reports, etc -A
General miscellaneous	Electronic references, websites -B

Curriculum Development Plan - ١٣

//// -١

Karim Zainab .M.M :Name Professor Opinion Public : Title Course Description Course Baaroor	
University of Uruk / Faculty of Media	Educational institution -١
journalism Radio and television	Scientific Department/Center -٢
public opinion	Course name/code -٣
weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤/٢٠٢٣	Date of preparation of this -٧ description
٨/ Course objectives -	
Qualifying and providing the student with basic information in the subject of public opinion Understanding the concept of public opinion, its origins and development Introducing the student to the functions and characteristics of public opinion Introducing the student to the components of public opinion in the modern state ic Defining the influence of customs, traditions, religion, upbringing and education on shaping publ opinion Introducing the student to the impact of the political, economic, cultural and media climate on shaping .public opinion Defining the relationship between public opinion and the judicial, legislative and executive authorities methods of changing public opinion Defining traditional Defining emotional and logical appeals to change public opinion Definition of the method of repetition, pursuit, emotional excitement, and the method of presenting facts s, the method of specific positive programmes, the The method of diverting the attention of the masse .method of inciting crises, and the method of inciting terror and chaos Defining the positive aspects of public opinion Defining the negative aspects of public opinion	

Course outcomes, teaching, learning and assessment methods -١٠
Cognitive objectives -A
Knowing the concept and origin of public opinion .١

Knowing the components of public opinion .٢ .٣ Knowing the functions and characteristics of opinion
Course specific skill objectives -B The student possesses specialized and technical capabilities related to information .١ .about public opinion Developing the cognitive aspect of the role of public opinion in change and political .٢ .making-decision Developing the student's abilities and awareness to recognize the manifestations D .٣ that public opinion takes in expressing itself regarding issues that concern the public .interest
Teaching and learning methods
.Present the course content to the students .١ Assigning students homework in an organized manner and conducting surprise .٢ .assessments Integrating cognitive capabilities with technical aspects through electronic public .٣ .opinion ies for Dialogue, scientific discussions, and the use of modern technolog .٤ .comprehension, most notably smart screens and websites Student participation in lectures .٥ Activating memory and cognitive processing .٦ Developing students' competence by reviewing everything related to the subject on .٧ .books the Internet and modern
Evaluation methods
Daily, monthly and final tests .١ Research paper tests .٢ .Tests related to the student's acquisition of skills in public opinion polls .٣ (The student's assigned duties (scientific reports and research .٤ ctures and discussions by studentsParticipation in le .٥ .Commitment to submitting theoretical and field assignments .٦ Midterm and final exams reflect the student's commitment and level of skill and .٧ .knowledge attainment

Emotional and value goals -C

- 1. Keeping pace with the latest objective and technical developments used in expressing public opinion
- 2. Obtain accurate information from more than one source
- 3. Presenting the latest developments in the field of public opinion
- 4. Providing information and data in the form of a detailed report

General and transferable skills (other skills related to employability and personal development) -D

- 1. Developing the student's ability to research the subject of public opinion
- 2. Developing the student's ability to identify the latest developments in technologies used in the field of electronic public opinion
- 3. Developing the student's ability to deal with multiple media
- 4. Developing the student's ability to use the methods used in the Internet system by public opinion

Course structure -11

Evaluation method	Teaching method	topic /Unit name	Required learning outcomes	hours	week
Theoretical tests	theoretical	The concept of public opinion	The concept of public opinion	2	1
Theoretical tests	theoretical	The emergence and development of public opinion	The emergence and development of public opinion	2	2
Theoretical tests	theoretical	Characteristics of public opinion	Characteristics of public opinion	2	3
Theoretical tests	theoretical	Public opinion functions	Public opinion functions	2	4
Theoretical tests	theoretical	Components of public opinion	Components of public opinion	2	5

Theoretical tests	theoretical	The political system and its relationship to public opinion	The political system and its relationship to public opinion	۲	۶
Theoretical tests	theoretical	Public opinion in democratic systems	Public opinion in democratic systems	۲	۷
Theoretical tests	theoretical	Public opinion in dictatorial regimes	Public opinion in dictatorial regimes	۲	۸
Theoretical tests	theoretical	Revolutions, events and experiences in people's lives and their relationship to changing public opinion	Revolutions, events and experiences in people's lives and their relationship to changing public opinion	۲	۹
Theoretical tests	theoretical	The relationship between public opinion and political decision-making	The relationship between public opinion and political decision-making	۲	۱۰
Theoretical tests	theoretical	Public opinion and its relationship with the three powers	Public opinion and its relationship with the three powers	۲	۱۱
Theoretical tests	theoretical	Emotional and logical appeals to change public opinion	Emotional and logical appeals to change public opinion	۲	۱۲
Theoretical tests	theoretical	Traditional methods of changing public opinion	Traditional methods of changing public opinion	۲	۱۳
Theoretical tests	theoretical	Repetition and pursuit method	Repetition and pursuit method	۲	۱۴
Theoretical tests	theoretical	Factual presentation style	Factual presentation style	۲	۱۵

Theoretical tests	theoretical	Method of diverting the attention of the audience	Method of diverting the attention of the audience	۲	۱۶
Theoretical tests	theoretical	Specific positive programming approach	Specific positive programming approach	۲	۱۷
Theoretical tests	theoretical	Positive aspects of public opinion	Positive aspects of public opinion	۲	۱۸
Theoretical tests	theoretical	Negative aspects of public opinion	Negative aspects of public opinion	۲	۱۹
Theoretical tests	theoretical	Pressure groups and political parties	Pressure groups and political parties	۲	۲۰
Theoretical tests	theoretical	Types of pressure groups	Types of pressure groups	۲	۲۱
Theoretical tests	theoretical	Pressure group methods	Pressure group methods	۲	۲۲
Theoretical tests	theoretical	Political parties and public opinion formation	Political parties and public opinion formation	۲	۲۳
Theoretical tests	theoretical	Definition of a party and the difference between it and pressure groups	Definition of a party and the difference between it and pressure groups	۲	۲۴
Theoretical tests	theoretical	Public opinion divisions	Public opinion divisions	۲	۲۵
Theoretical tests	theoretical	Types of public opinion	Types of public opinion	۲	۲۶
Theoretical tests	theoretical	The factors influencing the formation of public opinion that made it a force in the modern	The factors influencing the formation of public opinion that made it a force in the	۲	۲۷

		era	modern era		
Theoretical tests	theoretical	The concept of electronic public opinion	The concept of electronic public opinion	٢	٢٨
Theoretical tests	theoretical	Features of the concept of electronic public opinion	Features of the concept of electronic public opinion	٢	٢٩
Theoretical tests	theoretical	The difference between traditional public opinion and electronic public opinion	The difference between traditional public opinion and electronic public opinion	٢	٣٠
Infrastructure -١٢					
			Required textbooks -١		
			(Main references (sources -٢		
-Public Opinion and Psychological Warfare Dr. Mukhtar Al Tahami Public Opinion: Its Components and Impact on Contemporary Political Systems, by Saeed Sira Introduction to Communication and Public Opinion Dr. Atef Abd Obeid-Adly Al Rida, Dr. -Public opinion, media and propaganda Dr. Hani Al Ramez Ammar Public opinion: its nature, formation and measurement Dr. Ahmed Badr Shaping Public Opinion from the Print Age to the Internet, Dr. Dumay-Ghaleb Al			Books and references -A recommended (practical (.journals, reports, etc		
			Electronic references, -B websites		
Curriculum Development Plan -١٣					
Emphasizing and testing the cognitive aspect as well as the applied aspect in public opinion .١					

Applications Statistical and Research Scientific :Name Course :Description Course Zaki Sameh Rami .Dr .Asst : Professor Course	
College of Media -University of Uruk	1. institution Educational
Radio and television journalism	2. Center/Department Scientific
Scientific research and statistical applications	3. Code/Name Course
/Weeklyonline	4. attendance of forms Available
annual	5. year/semester
hours ٦٠	6. (total) hours study of Number
٢٠٢٤/٢٠٢٣	7. prepared was description this Date
8. objectives Course The course aims to precisely define the concept of research methods and determine its characteristics that distinguish it from other communication concepts, while emphasizing the vng the highest levels cognitive aspect and testing it, in addition to the applied aspect, and achie Teach students how to conduct :of benefit and utility by achieving the following objectives scientific and media research. Developing students ' skills in media research : Teaching students statistical methods in media Cognitive objectives .research. Developing students' skills in media research. Two: Increasing students' knowledge about sampling methods , tables, and statistics. Beach. Teaching students scientific research students' skills in determining the sample . Two: Developing :\'mechanisms. Skill objectives . Developing students' skills in research methods. Three: Developing students' skills in constructing and analyzing tables. Teaching methods. One: Theoretical lectures. Two: Field eld visits to research and survey centers and evaluation methodsresearch exercises. Three fi . Daily surprise exams	

7. objectives Cognitive

1. Involving students in presenting and presenting information and conducting discussions .and dialogues to activate memory and consolidate information
2. Asking some discussion questions to confirm comprehension of the information, and .conducting quick oral and written tests during the lecture
3. Giving homework and assignments to practice the student

8. objectives skill Course

1. .Developing students' skills in scientific research methods and their obstacles
2. Developing a research personality among students and training them in research .methods

methods learning and Teaching

1. .video lectures via Google Meet
2. Delivering presentations of materials via PowerPoint
3. Questions and exercises on the topic

methods Evaluation

3. .Daily tests
4. Written exam
5. Preparing research and reports

goals value and Emotional

To develop students ' .^١To increase demand for media research. .^١ : Affective objectives
To instill in students the importance of scientific research . .^٢qualifications in media research.
. To teach students how to sample .^٣General skills . .^٤
research tables Two students teach.
Teaching students data analysis methods.
.Teaching students To complete scientific procedures in media research

(development personal and employability to related skills other) skills transferable and General

4. . scientific thinking in reading, writing and skills scientific research
5. .scientific contributions and research writing in scientific research methods Using
6. solve problems in radio and television journalism to scientific research skills Applying research

structure Course -١١

Evaluation method	Teaching method	Unit name/ topic	Required learning outcomes	hours	week
Discussion and practical exercise	Electronic theoretical lecture	Scientific research and statistical applications	theoretical knowledge	٢	١
Practical exercise	Practical lecture	Research problem	practical knowledge	٢	٢
Discussion and	Electronic theoretical	Research objectives	theoretical	٢	٣

practical exercise	lecture		knowledge		
Practical exercise	Practical lecture	Practical applications Conclusions,) (recommendations	practical knowledge	۲	۴
Discussion and practical exercise	Electronic theoretical lecture	Research sample	theoretical knowledge	۲	۵
Discussion and practical exercise	Electronic theoretical lecture	Nonprobability samples	theoretical knowledge	۲	۶
Practical exercise	Practical lecture	Research methodology	practical knowledge	۲	۷
Discussion and practical exercise	Electronic theoretical lecture	Search tool	theoretical knowledge	۲	۸
Practical exercise	Practical lecture	Content analysis	practical knowledge	۲	۹
Discussion and practical exercise	Electronic theoretical lecture	Content analysis steps	theoretical knowledge	۲	۱۰
Discussion and practical exercise	Electronic theoretical lecture	Scientific applications	theoretical knowledge	۲	۱۱
Discussion and practical exercise	Electronic theoretical lecture	Content analysis units	practical knowledge	۲	۱۲
Discussion and practical exercise	Electronic theoretical lecture	Initial analysis	theoretical knowledge	۲	۱۳
Practical exercise	Practical lecture	Practical applications	practical knowledge	۲	۱۴
Theoretical test		First semester exam		۲	۱۵
Discussion and practical exercise	Electronic theoretical lecture	Honesty and steadfastness	theoretical knowledge	۲	۱۶
Discussion and practical exercise	Electronic theoretical	Questionnaire (steps for constructing the questionnaire form,	theoretical knowledge	۲	۱۷

	lecture	(types of questions			
Practical exercise	Practical lecture	Practical applications	practical knowledge	۲	۱۸
Discussion and practical exercise	Electronic theoretical lecture	Steps to build the scale	theoretical knowledge	۲	۱۹
Practical exercise	Electronic theoretical lecture	Practical applications	practical knowledge	۲	۲۰
Practical exercise	Practical lecture	Scale phrases	practical knowledge	۲	۲۱
Discussion and practical exercise	Electronic theoretical lecture	arithmetic mean	theoretical knowledge	۲	۲۲
Practical exercise	Electronic theoretical lecture	The mediator	practical knowledge	۲	۲۳
Practical exercise	Practical lecture	Scientific applications	practical knowledge	۲	۲۴
Discussion and practical exercise	Electronic theoretical lecture	Contrast	theoretical knowledge	۲	۲۵
Practical exercise	Electronic theoretical lecture	Practical applications	practical knowledge	۲	۲۶
Discussion and practical exercise	Electronic theoretical lecture	standard deviation	theoretical knowledge	۲	۲۷
Discussion and practical exercise	Electronic theoretical lecture	Pearson's correlation coefficient	theoretical knowledge	۲	۲۸
Practical exercise	Electronic theoretical lecture	Sample error and size	practical knowledge	۲	۲۹
a test		Second semester exam		۲	۳۰

Infrastructure - ۱۲

أ. Internet connection service

ب. Classes and electronic lectures

ج. Video presentations and presentations	
ا. And science Education in Search Curricula Boualem Raja .Dr ... The soul ب. Media Research in Statistics Methods vertebrae Dhu Shaimaa .Dr ... personality ج. .Dr ... Media personality Search Curricula dear slave Barakat	Required textbooks -١
د. Raad .Dr .. And TV Radio in Search tools crucial ه. ... Contemporary Media Search Techniques Jasem Dr. Raad	(Main references (sources -٢
و. Media Researcher Magazine / College of Media ز. Literature Magazine Kufa / Kufa University ح. Tawasul Magazine/Communications and Media Authority	Books and references -A recommended (practical (.journals, reports, etc
Media and Communications Office	Electronic references, -B websites
Curriculum Development Plan -١٣	
ا. Internet via Search procedure Mechanisms addition ب. And building Sample procedures To apply Groups to Students to divide Tables ج. it On Students And training For the curriculum Statistics Concepts Enter	

Israa .Dr .Asst :Name Professor Media New :Name Course Description Course Jaafar Baqir	
Media of College - Uruk of University	institution Educational
j our nal i smt el evi si on and Radi o	Center / Department Scientific
media New	Code/Name Course
attendance Weekly	forms attendance Available
Third Academic Year Two and One Chapters	year/semester
٩٠	(total) hours study of Number
٢٠٢٤/٢٠٢٣	prepared was description this Date
objectives Course	
Qualifying and providing the student with basic information in new media (electronic) via the Internet	

Learn about the most important and prominent electronic means and applications for electronic media via .the Internet
.media, its background, and the distinctive features of electronic media Learn about the beginning of new
Study the principles and objectives of new media and the difference between it and traditional media
Learn about the types of electronic media and their functions
Introducing the student to the importance and motivations of the public to use social media
Practical exercises

outcomes, teaching, learning and assessment methods Course
Cognitive objectives -A of new media the features and characteristics Knowing - ١ A Knowing the functions of new media via the Internet - ٢ A Knowledge of the principles and basics of electronic media work - ٣ A Knowledge of privacy and legislation in new media - ٤ A Knowing the negatives and positives of electronic media - ٥ A .Knowing the psychological, social and political effects of using electronic media - ٦ A
. objectives skill specific Course - B to information about electronic The student possesses specialized and technical capabilities related - ١ B .media .the student's knowledge about the work of communication and internet institutions Developing - ٢ B .to the mechanism of new media work skill capabilities in responding the student's Developing - ٣ B Between personal and public communication in terms of possessing complete theoretical and practical experiences The ability to integrate his - ٤ B .information in this aspect
Teaching and learning methods
Presenting course material to students .Assign students homework in a structured manner and conduct surprise assessments . Integrating cognitive capabilities with technical aspects presenting models of how electronic media works and how to deal with Enhancing student skills by .them
Evaluation methods

.Daily, monthly and final tests . and reports tests Research papers . to field electronic monitoring Tests related
based goals-Emotional and value -C Keeping up with the latest technical and objective developments used in online electronic media -١A one source from more than Obtaining accurate information -٢A .Presenting the latest developments in the work of the Internet and their impact on other media -٣A .a detailed report Providing information and data in the form of -٤A
Teaching and learning methods
related to the reality of electronic media work the lecture in a manner Managing .related to the content of the course research papers Assigning students by reviewing all material related to the subject on the Internet Developing students' competence . and modern books
hodsEvaluation met
and discussions lectures participation in Student 'Students .submitting practical and theoretical assignments to commitment for commitment, and the level of cognitive and skill achievement , semester and final exams Approval of .٢ .evaluation
.(other skills related to employability and personal development) transferable skills General and - D .research new electronic media Developing the student's ability to -١D identify the latest developments in technologies used in the Developing the student's ability to -٢D .electronic media system .electronic media Developing the student's ability to deal with -٣D learn about search engines and methods used on the Internet To Developing the student's ability -٤D

Course structure ٢٢					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	hours	week
Theoretical tests	theoretical	New media	New media as an extension of communication revolutions (historical references)	٣	
Theoretical tests	theoretical	-----	The concept of new media	٣	
Theoretical tests	theoretical	-----	Factors of the emergence of new media	٣	
Theoretical and practical tests	Theoretical + Practical	-----	New media between personal and mass communication	٣	
Theoretical and practical tests	Theoretical + Practical	-----	New media and elements of the communication process	٣	
Theoretical tests	theoretical	-----	New media divisions and classifications	٣	
Theoretical tests	theoretical		Features and characteristics of new media	٣	
Theoretical and practical tests	Theoretical + Practical		Audience and the use of new media	٣	
Practical tests	Theoretical + Practical		Blogs in new media	٣	
Practical tests	Theoretical + practical		Facebook in new media	٣	
Practical tests	Theoretical + Practical		YouTube in new media	٣	
Practical tests	Theoretical + Practical		Twitter in new media	٣	
Theoretical and practical tests	Theoretical + Practical		Interactivity in new media	٣	
Theoretical tests	theoretical		The impact of new media on traditional media	٣	

Theoretical and practical tests	Theoretical + Practical		Review of all the first semester materials and exam	۳	
Theoretical tests	theoretical		) Chatting in new media (opinions about it	۳	
Practical tests	Theoretical + Practical		Gateways and Engines in New Media	۳	
Theoretical and practical tests	Theoretical + practical		Audience motivations for Social using social media	۳	
Theoretical tests	theoretical		The cognitive function of new media	۳	
Theoretical tests	theoretical		The entertainment function of new media	۳	
Theoretical and practical tests	Theoretical + Practical		The emotional impact of new media	۳	
Theoretical and practical tests	Theoretical + Practical		The social impact of new media	۳	
Theoretical and practical tests	Theoretical + Practical		The political impact of new media	۳	
Practical tests	Theoretical + Practical		New media addiction	۳	
Theoretical tests	theoretical		New media legislation	۳	
Theoretical tests	theoretical		Publishing crimes in new media	۳	
Theoretical tests	theoretical		Censorship of new media	۳	
Theoretical tests	theoretical		Privacy and ways to protect it in new media	۳	
Practical tests	Theoretical + Practical		via mobile phone media	۳	
Theoretical and practical tests	Theoretical + Practical		Second semester exam	۳	

infrastructure	
	Required textbooks -١
	(Main references (sources -٢
New Media: Wissam Fadel (UAE: University Book Kazem Jiyad: Amjad -Ghaleb Al - (٢٠١٧House, Arab - (٢٠١٦Publishing and Distribution House, Yazouri -Electronic Journalism / Ali Abdel Fattah (A Muharab -New Media: Saad Al -t) -n -Publishing House -Introduction to New Media: Abdul Razzaq Al - ٢٠١١ -Masirah Publishing and Distribution House -Dulaimi (Al New Media (Social Networks): Ali Khalil Shakra - (٢٠١٢ (٢٠١٤ -Osama Publishing House)	) Recommended books and references -A (.scientific journals, reports, etc
	...Electronic references, websites -B

Curriculum Development Plan
the practical side In addition to and test the cognitive aspect Emphasize

Professor Correspondence News and Reporting : Title Course Description Course	
Hammadi Ubaid Muhammad .M.M :Name	
of Uruk / College of Media University	Educational institution
Radio and television journalism	Scientific Department / Center
Report and Correspondence	Course Name/Code
Weekly attendance	Available attendance forms
٢٠٢٤/٢٠٢٣Annual / First and Second Semesters	semester/year
٩٠	(Number of study hours (total
Course objectives	
This course deals with studying the concept of radio and television reports and studying all aspects on how to write radio and students train prepare and related to report production in order to and entering the media field .television reports of all kinds	

Understanding the concept of radio and television reporting
Introducing students to the concept of writing for radio and television and how it differs from print journalism
Providing the student with basic information about the subject of reporting in radio and television journalism
n radio and television journalism and other artsComparison between reporting i
Learn about the types of reports in radio and television journalism
Introducing students to the most important technical formats for writing reports in radio and .television journalism
Developing students' skills in writing and producing reports in radio and television journalism

Course outcomes, teaching, learning and assessment methods
Cognitive objectives -A of reporting and correspondence in radio and television Introducing students to the concept -١ journalism .the basic principles of writing in radio and television journalism Learn -٢ .of writing a report in radio and television journalism stages the technical Identify -٣ .Acquire writing skills in radio and television journalism -٤ .Distinguishing between reporting and other arts in radio and television journalism -٥ How to make a radio and television report -٦
.Course specific skill objectives -B and skills related to the art of writing The student possesses the specialized and technical abilities -١ .for radio and television students' writing styles Developing -٢ .on how to write a report for radio or television Training students -٣ To write for radio and television .and creative ideas skillsstudents' ingDevelop -٤
Teaching and learning methods
method Lecture -١ .Using electronic and video presentation methods -٢ Daily tests -٣ The practical (field) aspect - ٤

Evaluation methods
(quizzes) Daily tests - ١ Written exam - ٢ (Practical duties (field side - ٣
based goals-Emotional and value -C the assigned material know The ability to - ١ ideas and acquiring technical skills Deriving - ٢ .assigned subject The ability to teach the - ٣ analyze Deduction, inference and the ability to - ٤
Teaching and learning methods
lectures Involving students in discussions and dialogues about Activating memory and cognitive processing
Evaluation methods
new ideas for discussion, developing and stimulating students' comprehension, leading Introducing . abilities and helps the learner develop his skills that understanding to
.(pmentGeneral and transferable skills (other skills related to employability and personal develo -D Developing scientific cadres to raise the scientific and methodological level and develop the - ١D .subject curriculum Activating scientific activities to raise teaching competencies - ٢D Commitment to the specified time for lectures - ٣D

Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	hours	week
Theoretical tests	theoretical	The concept of reporting and correspondence In radio and television journalism	The concept of reporting and correspondence	۳	
Theoretical tests	theoretical	The concept of reporting and correspondence In radio and television journalism	The difference between reporting and other arts	۳	
Theoretical tests	theoretical	The concept of writing for radio and television	Writing for Radio and Television	۳	
Theoretical tests	theoretical		Types of reports in radio and television journalism	۳	
Theoretical tests	theoretical		Field report	۳	
Theoretical tests	theoretical		Field News Report Types	۳	
Theoretical tests	theoretical		Documentation report	۳	
Theoretical tests	theoretical		Character presentation report	۳	
Theoretical tests	theoretical		Survey Report	۳	
Theoretical tests	theoretical		finding report-Fact	۳	
Theoretical tests	theoretical		Technical templates for report writing a	۳	
Theoretical tests	theoretical		Introduction to writing a report	۳	
Theoretical tests	theoretical		Types of introductions for writing a report introduction	۳	

Theoretical tests	theoretical		Writing the body and conclusion of the report	۳	
First semester exam				۳	
Practical tests	practical		Practical applications	۳	۱
Practical tests	practical	Practical applications	Practical applications	۳	۲
Practical tests	theoretical	Practical applications	Practical applications	۳	۳
Practical tests	practical	Practical applications	Practical applications	۳	۴
Practical tests	theoretical	Practical applications	Practical applications	۳	۵
Theoretical tests	practical	Practical applications	Practical applications	۳	۶
Practical tests	practical	Practical applications	Practical applications	۳	۷
Theoretical tests	practical	Practical applications	Practical applications	۳	۸
Theoretical tests	practical	Practical applications	Practical applications	۳	۹
Practical tests	practical	Practical applications	Practical applications	۳	۱۰
Practical tests	practical	Practical applications	Practical applications	۳	۱۱
Theoretical tests	practical	Practical applications	Practical applications	۳	۱۲
Theoretical tests	practical	Practical applications	Practical applications	۳	۱۳
Practical tests	practical	Practical applications	Practical applications	۳	۱۴

Shawq .Ms :Professor Course Technology Information : Name Course Description Course Salman	
information technology	Name of the material
University of Uruk -Faculty of Media	Educational institution -١
Radio and television journalism	Center / Scientific Department -٢
information technology	code / name Course -٣
weekly A	Available forms of attendance -٤
annual	Year / Semester -٥
hours ٩٠	(total) Number of study hours -٦
2023-2024	Date of preparation of this description -٧
Course objectives -٨	
1- .its technologies and applications ·Information literacy and how to benefit from information 2- . Determine the need for information and how to search for and employ it in media work 3- Education and training on proficiency in searching for information and using search engines · 4- Using modern information technologies, especially computers and mobile phones, in . preparing and publishing media material 5- . s and social media pagesLearn how to create and manage website 6- . Characteristics of websites, blogs, social networking sites and how to publish electronically 7- . Developing skills in information evaluation and credibility in electronic publishing 8- . hem to obtain useful informationInformation services and how to benefit from t	

Course outcomes, teaching, learning and assessment methods -\ .
Cognitive objectives - A 1- . Information literacy 2- . Determine the need for information and how to search for it 3- . Proper use of information technology and its employment in media work
Course specific skill objectives - B 1- . Training in proficiency in searching for information and using search engines 2- Using modern information technologies, especially computers and mobile phones, in . preparing and publishing media material 3- . Learn how to create and manage websites and social media pages
Teaching and learning methods
1- . n and onlineTheoretical lectures, both in perso 2- . job training-the- 3- . Practical exercises and applications
Evaluation methods
1- . Midterm and final exams 2- . extracurricular exercises and activities Classroom and 3- . Applied creative projects
goals Emotional and value -C 1- . Information literacy and its correct use in media work 2- . Establishing ethics in dealing with information technology 3- . Identify the need for, search for, and use useful information

other skills related to employability and personal) General and transferable skills - D
(development

- 1- Using modern information technologies, especially computers and mobile . phones, in preparing and publishing media material
- 2- . Learn how to create and manage websites and social media pages
- 3- aracteristics of websites, blogs, social networking sites and how to publish Ch . electronically
- 4- Developing skills in information evaluation and credibility in electronic . publishing

Course structure - \ \

Evaluation method	Teaching method	topic / Unit name	Required learning outcomes	hours	week
Discussion and practical exercise	Theoretical and electronic lecture	Basic concepts of information	theoretical knowledge	3	1
Discussion and practical exercise	Theoretical and electronic lecture	Data, information and knowledge	theoretical knowledge	3	2
Discussion and practical exercise	Theoretical and electronic lecture	Information Revolution	theoretical knowledge	٣	3
Discussion of a practical exercise	Theoretical and electronic lecture	Information problem	theoretical knowledge	3	4
Discussion and practical exercise	Theoretical and electronic lecture	Right to information	theoretical knowledge	3	5
Discussion and practical exercise	Theoretical and electronic lecture	Information pollution	theoretical knowledge	3	6
Discussion and practical exercise	Theoretical and electronic lecture	The importance of information and information literacy	theoretical knowledge	3	7
Discussion and practical exercise	Theoretical and electronic lecture	The concept of information literacy and the importance of information literacy	theoretical knowledge	3	8
practical control	Training and	Identify the need for information	Practical applications	3	9

	application	and its sources			
practical control	Training and application	Information sources	Practical applications	3	10
practical control	Training and application	Information institutions, their types and elements	Theory and application	3	11
practical control	Training and application	The Internet and its components	Practical applications	3	12
practical control	Training and application	Internet connection	Practical applications	3	13
practical control	Training and application	Websites and blogs	Practical applications	3	14
First semester exam				3	15
practical control	Explanation and application	Websites: their concept, types, and media role	Theoretical knowledge and practical application	3	1
practical control	Explanation and application	Blogs: concept, types, and media role	Theoretical knowledge and practical application	3	2
practical control	Explanation and application	Social networking sites: concept, types and media uses	Theoretical knowledge and practical application	3	3
practical control	Explanation and application	Searching for information in traditional institutions	Theoretical knowledge and practical application	3	4
practical control	Explanation and application	Searching for information on networks the Digital	Theoretical knowledge and practical application	3	5
practical control	Explanation and application	Internet search engines	Theoretical knowledge and practical application	3	6
practical control	Explanation and application	Internet information search guides	Theoretical knowledge and practical application	3	7
practical control	Explanation and application	Information services, their concept and types	Theoretical knowledge and practical application	3	8

practical control	Explanation and application	Evaluating information in paper and electronic sources	Theoretical knowledge and practical application	3	9
practical control	Explanation and application	Information devices and applications and their use	Theoretical knowledge and practical application	3	10
practical control	Explanation and application	Quoting from information sources	Theoretical knowledge and practical application	3	11
practical control	Explanation and application	Employing information technology in media work	Theoretical knowledge and practical application	3	12
practical control	Practical applications and projects	Scientific training	Practical application	3	13
practical control	Field visit	Scientific observations and visits	Practical application	3	14
Second semester exam				3	15
Infrastructure - ١٢					
1- . Internet connection service 2- lab Computer 3- . Smart board 4- . Data Sh Visual Display Device					
1- .Information literacy (Wardi-Dr. Zaki Hussein Al .٢٠١١Uruk 2- Frank Kelsch, Revolution Infomedia , translated Din Zakaria, World of Knowledge -by: Fouad El . ٢٠٠٠ January ,٢٥٣Series , Kuwait, Issue				) Main references -٢ (sources	
Introduction to (Andrea L. Press and Bruce A. Williams the New Media Environment, translated by Ahmed ٢٠١٧Shakal, Hindawi Foundation, London,				Recommended - A) books and references practical journals, (... (reports	
Digital Communication Platform www.dcc-iq.com				Electronic - B references, websites	

Curriculum Development Plan - ١٣					
1- . Providing paper and electronic course resources 2- related tools such as internet service and advanced -Providing course . computers 3- . Preparing a work training plan 4- . Implementation of creative applied projects					

.Prof :Name Professor Networks Television and Radio :Name Course Description Course
Zaki Sameh Rami .Dr

College of Media	Educational institution
Radio and television journalism	Scientific Department/Center -٢
networks and television Radio	Course name/code -٣
weekly	Available forms of attendance -٤
annual	Semester/Year -٥
hours ٦٠	(Number of study hours (total -٦
٢٠٢٤/٢٠٢٣	Date of preparation of this description -٧
^/ Course objectives -	
• Networks material in Basic With information The student And supply Rehabilitation and television Radio • and Arabic and radio stations Channels And highlight Most important on Recognition Arabic In the language And directed international • Radio and television journalism development stages on Recognition • Arabic In the language The speaker Foreign satellite Channels Goals study	

Course outcomes, teaching, learning and assessment methods -١٠

Cognitive objectives -A
and its characteristics International Radio and television journalism Features Knowledge -١
the world in and television Radio Systems Knowledge -٢
International Television Networks and International Radio Networks Knowledge -٣
Space By broadcast Private International Organizations Knowledge -٤
Specialized satellite Channels in Encryption Knowledge -٥
Photographer Global News Agencies Knowledge -٦

Course specific skill objectives -B

on With information Related and artistic Specialized Capabilities The student Possession -
and television Radio Networks
and the Contact Institutions a job on For the student Cognitive side development -
International Internet
Response in Skill The student Capabilities development -
possession District from and applied Theory His experiences to merge on Ability -
side this in Complete Information

Teaching and learning methods

Students on Academic The decision Vocabulary an offer
procedure with organizer And in a way With duties Students Assignment
Surprising evaluation
Technology On the sides cognitive Capabilities to merge
To work Models an offer framework in The student skills Strengthening
International Institutions

Evaluation methods

. And the final And monthly Daily Tests
. Research Papers Tests
Field By monitoring relationship she has that Tests

Emotional and value goals -C

Media system in used and objectivity Technology Developments last Keeping up -
International

on And its reflection Internet network a job in The recipient Developments last an offer -
Other Media means

detailed a report appearance on and data Information presentation -

General and transferable skills (other skills related to employability and personal -D
(development

1. communication Verbal
2. the job collective
3. Analysis And verification
4. administration the time
5. Initiative And motivation in . the job

Course structure - ١١

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	hours	week
Theoretical exam	Theoretical lectures	development Radio and television journalism International	Introducing students to the developments witnessed by radio and television	٢	١

			journalism in the international field		
Theoretical exam	Theoretical lectures	Radio Features and television journalism International and their characteristics	Introducing students to the features of radio and television journalism within the international context	2	٢
Theoretical exam	Theoretical lectures	Radio Systems and television the world in	Introducing students to radio and television systems within the global scope	2	٣
Theoretical exam	Theoretical lectures	Radios International directed	Revealing the most important international radio stations	2	٤
Theoretical exam	Theoretical lectures	Networks Radio International Networks and Television International	Networking Radio International Networks and Television International	2	٥
Theoretical exam	Theoretical lectures	Radio Systems Based on that To her Networks International	Follow the most important Radio systems Based on that To her Networks International	2	٦
Theoretical exam	Theoretical lectures	And Networks in employ it Crises International	Detecting network How patterns in to use it Crises	2	٧

			International		
Theoretical exam	Theoretical lectures	employment in Technology Networks International	Learn about employment in Technology Networks International	2	٨
Theoretical exam	Theoretical lectures	Moons And Industrial its importance Networks in International	Revealing the most important moons And Industrial its importance Networks in International	2	٩
Theoretical exam	Theoretical lectures	Networks International And broadcast Live	Networking International And broadcast Live	2	١٠
Theoretical exam	Theoretical lectures	Networks and Radio television American	Networking and Radio television American	2	١١
Theoretical exam	Theoretical lectures	Networks and Radio television European	Networks and Radio television European	2	١٢
Theoretical exam	Theoretical lectures	Networks Arabic	Learn about the most important Networks Arabic	2	١٣
Theoretical exam	Theoretical lectures	Organizations International By Private broadcast Space	Identify organizations International By Private broadcast	2	١٤

			Space		
Theoretical exam	Theoretical lectures	For the review whole the Materials the chapter first	For the review whole the Materials the chapter first	2	١٥
Theoretical exam	Theoretical lectures	piracy and Programs and networks rights Ownership intellectual	Hacking detected and Programs and networks rights Ownership intellectual	2	١٦
Theoretical exam	Theoretical lectures	system Packages in Television Satellite channels (Arabic	Get to know the system Packages in Television Satellite channels (Arabic	2	١٧
Theoretical exam	Theoretical lectures	system Packages in Television Satellite channels International	Get to know the system Packages in Television Satellite channels International	2	١٨
Theoretical exam	Theoretical lectures	Packages Its encrypted And its types properties	Learn about the packages Its encrypted And its types properties	2	١٩
Theoretical exam	Theoretical lectures	in Encryption Channels satellite Specialized	Detect in encryption Channels satellite Specialized	2	٢٠

Theoretical exam	Theoretical lectures	Locations For Electronic satellite channels and Arabic international	activities site For Electronic satellite channels and Arabic international	2	٢١
Theoretical exam	Theoretical lectures	Networks communication and the Social media Electronic	Monitoring of networks communication and the Social media Electronic	2	٢٢
Theoretical exam	Theoretical lectures	Types Networks communication and its Social models	types Detect Networks communication and its Social models	2	٢٣
Theoretical exam	Theoretical lectures	television Interactive	Keeping up with developments related to interactive television	2	٢٤
Theoretical exam	Theoretical lectures	television And Global and News flow programs	Knowing the role of television And Global and News flow programs	2	٢٥
Theoretical exam	Theoretical lectures	Networks television Cable	Learn about the most important networks television Cable	2	٢٦
Theoretical exam	Theoretical lectures	News Agencies Global Photographer	Understanding the role of News agencies	2	٢٧

			Global Photographer		
Theoretical exam	Theoretical lectures	imbalance News	Detect determinants imbalance News	2	٢٨
Theoretical exam	Theoretical lectures	Media International and identity in Cultural Networks Global	Learn about of the the role media International and identity in Cultural Networks Global	2	٢٩
Theoretical tests	Theoretical tests	the exam the chapter second	the exam the chapter second	2	٣٠

Infrastructure - ١٢

nothing	Required textbooks - ١
	(Main references (sources - ٢
1- International Radio and Dr. Wissam - Television Media Fadel 2- between International Media .Dr - application The Theory Awini-Al Ali 3- And the New Media order Dr. Farouk - Media explosion Zaid Abu 4- New Media order -Al Mustafa (author) Masmoudi Kuwait 5- in studies International Media propaganda and Contact International Ahmed (author) Badr Kuwait	Books and references recommended -A (.practical journals, reports, etc)

- 6- International Media
(Author) Taher Ahmed
(Egypt) Cairo
- 7- And danger Islamic Media
International Media flow Marai
(Author) Madkour Zayd
(Egypt) Cairo
- 8- between International Media
Mohammed and Theory
application) Awini-Al on
(author
- 9- International Media
-Al Ahmed Yusef Susan
(author) Qalini) Cairo
(Egypt
- 10- and the International Media
Industrial Moons via press
-Al Hashem Glory
(Author) Hashemi
(Jordan) Amman
- 11- International Media
Author) Saleh Suleiman
Kuwait (
- 12- and the International Media
Industrial Moons via press
-Al Hashem Glory
(Author) Hashemi
(Jordan) Amman
- 13- and the International Media
Industrial Moons via press
-Al Hashem Glory
(Author) Hashemi
(Jordan) Amman
- 14- International Media
Author) Saleh Suleiman
(Kuwait
- 15- International Media
-Al I went out Ahmed
:(translator) Bishbishi
(author) Finby Jonathan
(Egypt) Alexandria
- 16- and the media Contact system
And Control : International
control the drawing
(Author) Jamal Mohammed
(Egypt) Cairo
- 17- : International Media

Selected and Foundations concepts) Sanusi-Al (author (Jordan) Amman	
	Electronic references, websites -B
Curriculum Development Plan - ١٣	
5. addition Vocabulary For curricula within Evolution The result in The decision And in percentage no .%١٠ Exceeds 6. .Give more space to scriptwriting training and applications within lectures	

.M.M :Name Professor Language English : Name Course Description Course Ali Ahmed Maysaa	
University of Uruk / Faculty of Media	Educational institution - ١
Radio and Television Journalism Department	Center / Scientific Department - ٢
English	code / name Course - ٣
weekly	Available forms of attendance - ٤
annual	Year / Semester - ٥
hours . ٦	(total) Number of study hours - ٦
٢٠٢٤/٢٠٢٣	Date of preparation of this description - ٧
Course objectives -/٨	
Acquire basic language skills	

Course outcomes, teaching, learning and assessment methods - ١٠
Cognitive objectives Acquire the linguistic bases that enable the students to participate in exchanging intellectual knowledge.
Course specific skill objectives - B Develop their linguistic competence. Develop their intellectual ,personal and professional abilities.

ing and learning methodsTeach

1.Theoretical lectures

2. Using electronic display method and computer programs

3. Duties and daily tests

Evaluation methods

1. Daily tests (nuts)

2. Weekly duties

3. Written examination

goals Emotional and value -C

Qualifying general skill

(other skills related to employability and personal development) General and transferable skills - D

1.Develop student's self-abilities

2. Develop the student's reading and writing capabilities and the correct pronunciation of the English letters

Course structure -\ \

Evaluation method	Teaching method	topic / Unit name	Required learning outcomes	hours	week
test	powerpoint with explanation	unit one grammatical subject	English	2	1
test	powerpoint with explanation	unit one reading passage	English	2	2
test	powerpoint with explanation	unit two grammatical subject	English	2	3
test	powerpoint with explanation	unit two listening skills	English	2	4
test	powerpoint with explanation	unit three grammatical subject	English	2	5

test	powerpoint with explanation	unit three vocabulary subject	English	2	6
test	powerpoint with explanation	unit four grammatical subject	English	2	7
test	powerpoint with explanation	unit four writing methods	English	2	8
test	powerpoint with explanation	unit five grammatical subject	English	2	9
test	powerpoint with explanation	unit five speaking subject	English	2	10
test	powerpoint with explanation	unit six grammatical subject	English	2	11
test	powerpoint with explanation	unit six conversation practise	English	2	12
test	powerpoint with explanation	revision	English	2	13
test	powerpoint with explanation	revision	English	2	14
test		first term exam	English	2	15
test	powerpoint with explanation	unit seven grammatical subject	English	2	16
test	powerpoint with explanation	unit seven translation methods	English	2	17
test	powerpoint with	unit eight	English	2	18

	explanation	grammatical subject			
test	powerpoint with explanation	unit eight media terms	English	2	19
test	powerpoint with explanation	unit nine grammatical subject	English	2	20
test	powerpoint with explanation	unit nine reading passage	English	2	21
test	powerpoint with explanation	unit ten grammatical subject	English	2	22
test	powerpoint with explanation	unit ten vocabulary lesson	English	2	23
test	powerpoint with explanation	unit eleven grammatical subject	English	2	24
test	powerpoint with explanation	unit eleven writing methods	English	2	25
test	powerpoint with explanation	unit twelve grammatical subject	English	2	26
test	powerpoint with explanation	unit twelve reading comprehension	English	2	27
test	powerpoint with explanation	revision	English	2	28
test	powerpoint with explanation	revision	English	2	29
test		second term exam	English	2	30

headway plus beginner level	Required textbooks -١
the textbook and websites	(sources) Main references -٢
Curriculum Development Plan -٣	
1.Adding translation and media terms to enhance the student's abilities concerning College of Media issues.	

Television and Radio / Year Fourth the for Description Course
Department Journalism

.mentDepart Journalism Television and Radio the in stage fourth no is There